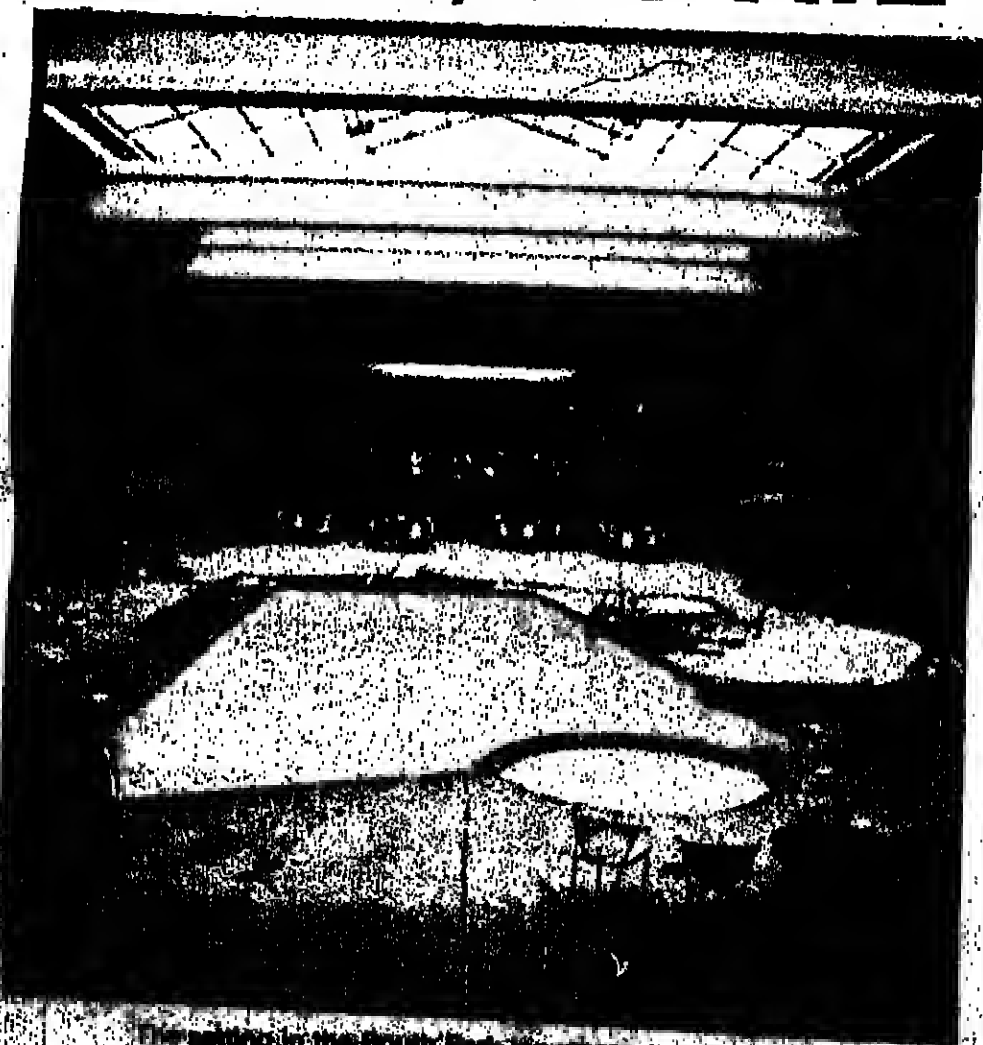


GOLDEN SPREAD CHAROLAIS ASSOCIATIONS FOURTH "SOUTH PARK INN POOLSIDE SALE" LUBBOCK, TEXAS

SATURDAY, APRIL 1, 1978 7:00 P.M.



The setting in the South Park Inn where the sale is held.

Over 20 very select Full-French females selling. These are truly outstanding coming from the nation's leading herds.

- Cow & Calf Pairs — Brod Cove — And a great lot of 12 head and open heifers.
- 6 — Full French Herd Sire Prospects Selling Some of Abraham, Brigand, La Gout Jr., and a Grandson of Avignon. Real hard sire prospects here!
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- 20 — Very outstanding French Influence Purebred Females selling. These are Top 15/16, 7/8, 3/4 and 1/2 French. Many color and calf pairs featuring better calves at side. A Great Set of Brod Heifer Sire!

Golden Spread Charolais Assoc.
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South Park Inn
Lubbock, Texas
March 31, 7:00 P.M.

THIS IS ONE OF THE NATION'S TOP CHAROLAIS SALE EVENTS EACH YEAR. A Different Kind of Ballroom Sale — With Something For Every Type of Charolais Breeder. DON'T MISS IT — SATURDAY, APRIL 1, 1978.

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AUCTIONEER:
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For Catalogs and information contact:

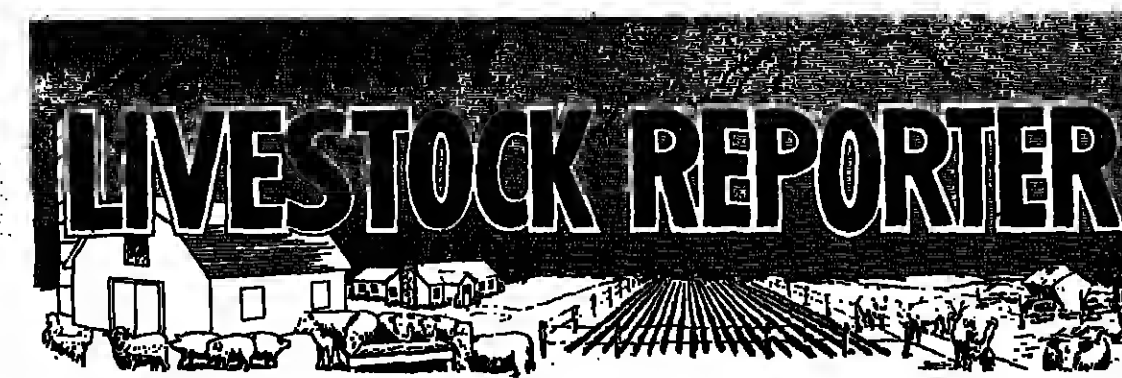
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FEATURING:

50 of the Nation's Finest Charolais
Full-French, and French-Sired
Purebred Charolais
10 Excellent Herd Sires Sell!
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5 3/4 and 7/8 French Bulls
Sell!

Also Semen Selling on Abraham.
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USDA's Beef Grading Proposals Hit by Cattlemen, TCFA



82nd Year, No. 12 Fort Worth, Texas, March 23, 1978 Twenty-Eight Pages

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Carlot Beef Opens Steady to \$1.50 Higher on Monday

Amarillo, Mar. 20, (F.S.) — Panhandle area carlot meat trade (FOB the plant) as of 2:30 p.m. (Beef trade Texas Panhandle, Western Oklahoma and New Mexico). Compared to last Thursday, a few loads of choice steer beef sold \$0.15-0.25 higher, but hardly enough sales any else reported for price trends. Packers reported fair interest for the limited available supply. Steers reported on 9 loads carcass beef, 2 loads primal cuts. Steer beef (8 loads): Choice \$5.00-7.00 lbs. 76.50, \$0.15-0.25 higher than Thursday. 700-900 lbs. 77.50, 1.00-1.50 higher than Thursday. Heifer beef (4 loads): Choice \$5.00-7.00 lbs. 74.25, \$0.125 higher than Thursday. Choice 2 primal beef cuts (2 loads): Arm chuck \$6.00 lbs. \$1.25 \$1.25 higher than Thursday.

INFLATION IS A PLANNED PROCESS, FOLKS...

Some time back an old friend of mine was visiting in the office and we were discussing the situation and he asked us whether we figured there would ever be any thing done about inflation. We suggested, yes, something would be done about it. It would get worse and worse and that was according to plan. Inflation is something that Presidents, Congress and politicians from State, County and City levels are all supposed to be fighting tooth and nail and to hear them politicians make the week in ring you would think they were dead serious. Don't believe it. They are strong for inflation as home run and without it they might have to change their way of pickin' th' pockets of th' likes of you and me. The main reason that none of these politicians is serious about curbing inflation is as simple as A, B & C. They are constantly on the alert for new sources (CONT. ON PAGE 28)

Fort Worth Stockyards Announces New Loading And Unloading Docks

Fort Worth — The Fort Worth Stockyards has announced the new loading and unloading facilities on the north end of the yards are now in operation. The new facilities are open 24 hours daily for inbound and outbound livestock, cattle, hogs and sheep.

AICA Chooses Leading Agribusinessman to Lead Association

Frank Weason of Victoria, Ark., has been elected president of the American International Charolais Association. Weason is one of the Mid-South's leading agribusinessmen with farming and ranching operations.

Dr. William, Dickenson To Speak At Hereford Symposium at Gainesville

Gainesville — Dr. Richard William, of the Department of Animal Sciences at Iowa State University, and H. H. Dickenson, Jr., executive vice president of the American Hereford Assn., Kansas City, will be two of the speakers at the symposium.

Cow Slaughter Decreases, But Is Fairly Large

Denver, — Improved cattle prices and improved moisture conditions in some areas have been slowing the rate of cow slaughter. However, the slaughter rate is still fairly large, and the nation's cow herd at the end of 1977 may be down somewhat from 1976.

Beef Import Program In Place for 1978

Washington — The Department of State has reported that supplying countries have now formalized agreements with the United States to keep U.S. imports of meat subject to the Meat Import Law below the 1978 trigger level of 1,302.3 million pounds. This level of imports will be equivalent to about 7 percent of U.S. domestic production this year.

Canada is taking part this year under a separate arrangement covering the two-way trade in beef between that country and the United States, similar to the arrangement during 1977.

Imports of beef processed in foreign trade zones, territories, or possessions during 1978 will be counted against individual country limitations.

By country the agreed levels are as follows:

Country	Agreed Import Level (Million pounds) product weight
Australia	283.5
New Zealand	272.8
Canada	78.2
Mexico	63.1
Costa Rica	56.5
Nicaragua	31.5
Honduras	37.5
Guatemala	36.2
Dominican Republic	16.2
El Salvador	12.1
Panama	5.1
Haiti	2.0
Belize	0.5
Total	1292.3

Feeders Near Steady At Oklahoma City

Oklahoma City, Mar. 20 (USDA) — Receipts 3,000. Slaughter cows steady to firm; hogs 1.00-2.00 lower. Cow utility and commercial \$3.50-3.60, \$0.25-0.30 higher. Choice \$5.00-5.25, high dressing at \$2.20. Calf and cutter \$4.25-4.50. Bulls: Yield grade 1-2 1000-1700 lbs. \$6.50-6.75. Good and choice replacement cows \$1.75-1.90. Low utility stock cows \$1.00-1.25. Good and choice cows \$2.00-2.25.

Costs to Packers, Feeders, Consumers Will Soar, Benefits Termed Non-Existing, Some Suggestions Reveal Lack of Understanding

Washington, March 18 — The National Cattlemen's Assn. reports that it opposes all of the proposed revisions of the U.S. Department of Agriculture's beef grading procedures. Opposition to the proposals has been unanimous from meat packers, processors and cattle feeders as regulations which will increase costs, without improving the meat situation insofar as consumers or safety are concerned. The rule on ungraded beef is seen as another attempt by consumer advocates in USDA to give beef a blackeye, similar to the move by Asst. Secy. Carol Tucker Foreman to label mechanically deboned beef as "issuave from ground bone". The association's position was explained at a USDA hearing by Bill Slaner, Casseleton, N.D., chairman of the NCA Product Standards, Labeling and Inspection Committee. The NCA board previously had voted to oppose the labeling and procedural changes suggested by USDA. "These proposals would not be beneficial to either the consuming public or the cattle industry," Slaner said. "And costs to the feeders, packers and consumers would be increased." NCA voiced particularly strong opposition to a proposal that all beef carcasses be graded or marked "U.S. Ungraded." "Under present regulations," Slaner said, "the cattle industry essen-

(CONT. ON PAGE 27)

Fed Cattle Higher at Major Markets Monday, Hogs Sold Mostly Sharply Off

Around the major terminal markets on Monday the receipts of slaughter cattle were about the same as last Monday and the trade was generally firm to 50c to \$1 higher. Slaughter cows and hogs encountered small changes at the various markets. Hogs were in over 9,000 larger supply and the market turned downward roughly 50c to \$1 at the various points. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades and on US 1-3 hogs weighing mostly 200 to 270 pounds included:

Omaha steers 50c to 1.00 higher, heifers mostly 50c to 1.00 up. Steers 45.25 to 51.00 and 46.00 to 49.50, heifers 46.25 to 48.00 and 44.50 to 47.25. Hogs 25-50c off, weights over 240 lbs. 50c to 1.00 lower, at 45.25 to 47.25. Sioux City fed cattle 50c to 1.00 higher. Steers 46.50 to 50.00 and 47.00 to 49.00. Heifers 45.50 to 47.50 and 44.50 to 46.25. Hogs 50-75c lower at 46.00 to 47.50. Joliet fed cattle 50c to 1.00 higher. Steers 45.00 to 51.50 and 46.00 to 48.50. Heifers 45.00 to 48.75 and 44.00 to 45.50.

Cattle Very Uneven, Hogs \$1 Lower, At Fort Worth

Fort Worth, Mar. 20, (F.S.) — Receipts 2,200. Slaughter Cows weak to 50c lower. Slaughter Bulls steady. Not enough slaughter calves sold to test trends. Feeder Steers and Steer Calves opened weak to 1.00 lower, late rounds steady to weak. Feeder Heifers steady. Heifer Calves closed steady with sales up to 11:00 A.M. as

(CONT. ON PAGE 18)

Feeders Mostly Off At Amarillo Monday

Amarillo, Mar. 20, (F.S.) — Receipts 6,700, on hand for Tuesday and Wednesday 9,900, trade fairly active, demand good for weights over 600 lbs. fair for lighter weights. Feeder Steers very uneven, Steers over 800 lbs. generally steady, 800-900 lbs. steady to 1.00 lower, under 500 lbs. 1.00-2.00 lower. Feeder Heifers firm to 1.00 higher. Few Steer Cows steady. Feeder Steers

(CONT. ON PAGE 18)



Los Amigos Santa Gertrudis Sale
March 31 at Alice

Alice, Texas — John Martin Ranches, Alice, and Los Jabonillos Ranch, Premont, will host their Los Amigos Santa Gertrudis Sale March 31 beginning at 1 p.m. in the South Texas Auction Company on Highway 281 south of Alice.

Selling will be 100 bulls and females including some of the best animals from the two herds. Each herd will contribute 10 bulls, 20 open heifers and 20 bred heifers to the sale offering.

Gerald Bowie, West Point, Ga., will be the auctioneer.

Everyone is invited to visit the two ranches and see the sale cattle prior to the sale.

The John Martin Ranches are a

charter member of Santa Gertrudis Breeders International, herd No. 4; and Los Jabonillos Ranch is charter member of SGBI No. 198.

Further information is available from either: John Martin Ranches, Box 271, Alice, Texas, phone: 512/254-3511 or ranch home, 512/254-3554; or Los Jabonillos Ranch, John B. Light, resident ranch manager, P. O. Drawer J, Premont, Texas 78875, phone 512/848-8000.

DYER SIMS CLUB CALF SALE "A Parade of Winners"

Located 9 miles North of Baird and 16 miles South of Albany on Hwy. 283.

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150 STEERS —
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ENGLISH CROSSES
ALL THESE STEERS SHOW GENUINE QUALITY AND ARE ALL HOME GROWN.

KENNETH GREGG, Auctioneer, Txb-78-0598

James Dyer Box 1430 Ft. Davis, TX 915/426-3336
Jim Dyer Box 429 Sierra Blanca, TX 915/964-2624
Boxer Sims Rt. 1 Box 46 Haslet, TX 817/439-3488
Ray Sims Box 953 Baird, TX 915/854-1171

DON'T MISS THIS GREAT AUCTION!

Santa Gertrudis LOS AMIGOS SALE MARCH 31, 1978 1 P.M. ALICE, TEXAS AT THE SOUTH TEXAS AUCTION COMPANY HIGHWAY 281 SOUTH

SELLING 100 BULLS & FEMALES FROM THE BEST OF OUR HERDS

We will each sell:
• 10 BULLS
• 20 OPEN HEIFERS
• 20 BRED HEIFERS

GERALD BOWIE, Galb. 0516 AUCTIONEER

See these cattle at our Ranches before the Sale

JOHN MARTIN RANCHES
Box 271 Alice, Texas
Ranch Office (512) 254-3511 — Ranch Home 254-3554

LOS JABONCILLOS RANCH
P. O. Drawer J Premont, TX 78875 Phone: (512) 848-8000
JOHN B. LIGHT, Resident Ranch Manager
CHARTER MEMBER — SGBI — HERD NO. 198

Page 2 WEEKLY LIVESTOCK REPORTER March 21, 1978

THE WEEKLY LIVESTOCK REPORTER
2609 North Main St. — P. O. Box 4530 — Fort Worth, Texas 76104
Phone 817/624-7221 — Night 817/738-3201
Fort Worth, Texas 76104

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Western Kansas Directs
Dodge City, Kan. 16, (USDA) —
Slaughter Steers closed 1.50-2.50 higher; Slaughter Heifers fully 2.00 higher; Steers 30,200; Later sales, few loads average and high choice 2-4, mostly 8 1170-1190 lbs. 48.75; Choice 1025-1180 lbs. 48.50-49.50, mostly 48.25-49.50, few loads 980 lbs. 48.00; Choice Steers early in the period down to 46.50; Choice with 1000-1175 lbs. late 48.00-48.50, or 11,900; Late sales, average high choice 2-4, mostly 8 46.50; Choice 925-975 lbs. 46.00-46.50; Few choice with and 900-975 lbs. late 46.00-46.50, and Heiferettes 950 lbs. 45.00-45.50

LONE STAR Beefmaster

Breeders Association

SAT., APR. 1, 1978 WAXAHACHIE, TEXAS

sale 1:00 p.m. lunch available

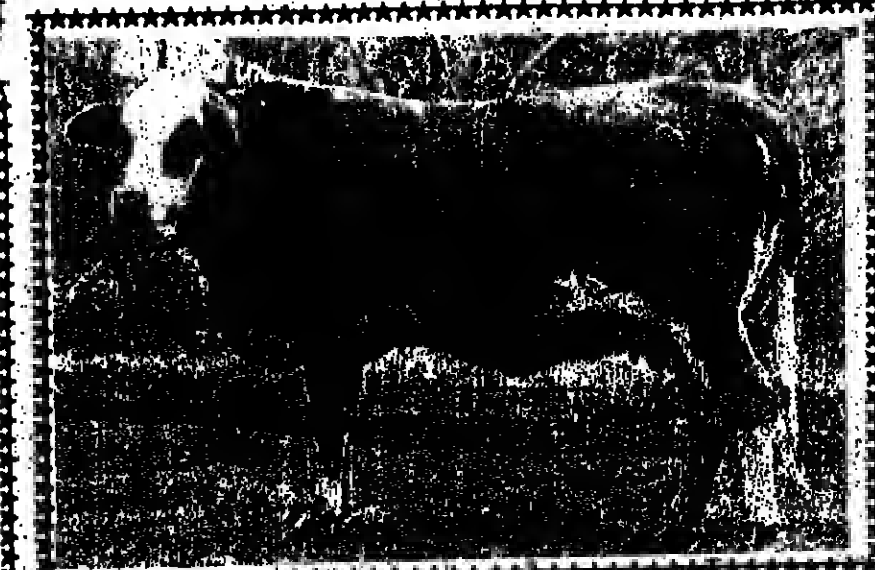
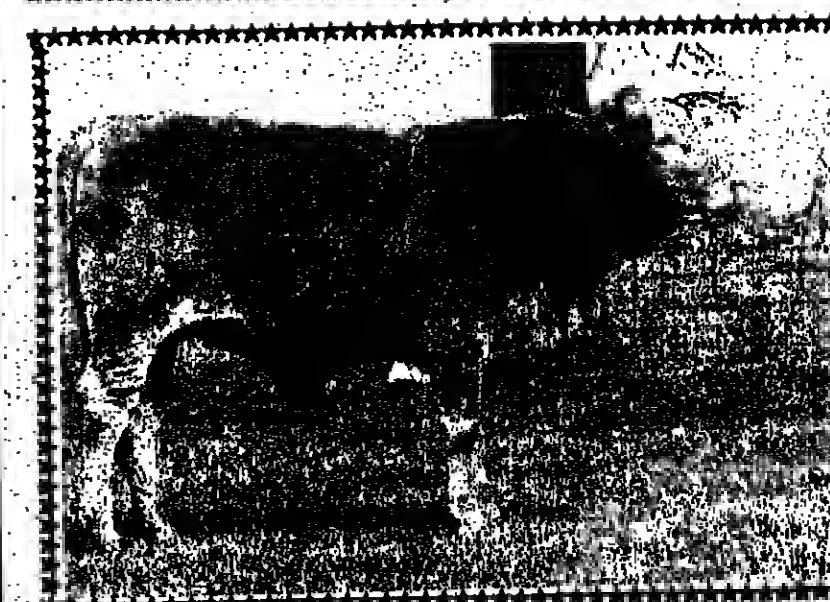
Sale Headquarters: Brookside Inn (on I-35) phone: 214/937-2710

Waxahachie Livestock Commission Co. I-35 E., 5 miles north of Waxahachie sale day phone: 214/676-3304



SELLING 115 BEEFMASTERS 25 BULLS 90 FEMALES

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For Information Contact:
BERT & RUBEN REYES
118 West Nakoma • San Antonio, TX 78216
PHONE: 512/349-2185 TOLME 37-6406

Brand's Brangus Sale Of Stars April 8 at Round Top, Texas

Round Top, Texas — Ludwig and Judy Brand, owners, will host Brand's Brangus Ranch's "Sale of Stars" Saturday, April 8, beginning at 1 p.m. at the ranch at Round Top.

The 80 registered Brangus females selling feature the get and service of "Superstar," holder of Certified Brangus yearling weight record of 1288 pounds at 365 days.

Sale headquarters will be the Cottonwood Inn, LaGrange, Texas, phone 713/888-7186 for reservations.

Further information is available from Ludwig and Judy Brand, Owners, residence 718/484-3148 or office 713/444-3431; Brand's Brangus Ranch, P. O. Box 33278, Houston, Texas 77033; or Syler Sales Management, Inc., Route 2, Box 36, Burton, Texas 77885, phone 713/289-4400.

Classified Sell Horses

Lone Star Assn. Beefmaster Sale Set For April 1

Waxahachie, Texas — The Lone Star Beefmaster Breeders Assn. Sale will be held Saturday, April 1, 1978. Sale time is 1:00 p.m. at the Waxahachie Livestock Commission Co., on 1-35 E., 5 miles north of Waxahachie. Lunch will be available. Sale day phone is 214/678-3304.

Selling in this BBU Approved sale will be 116 head of Beefmaster cattle. The offering includes 25 bulls and 90 females.

Sale headquarters will be the Brookside Inn. Call 214/637-2710 for reservations.

The sale is sponsored by the Lone Star Beefmaster Breeders Association, Leroy Jordan, President. For information contact the sale management and auctioneers, Bert & Ruben Reyes, 118 West Nakoma, San Antonio, Texas 78216, 512/348-2185.

Need Ranch Help — Advertisers Classified.



Miss Carrie Lewis, daughter of Mr. and Mrs. A. B. "Sonny" Lewis of Houston and Miss Gulf Coast Charolais 1978 was crowned Miss Texas Charolais 1978 at the Sale of Sales pre-sale activities at the Houston Livestock Show. Miss Lewis will represent Texas in the Miss Charolais USA contest in Missouri later this year. Miss Edie Walden, Miss Bluebonnet Charolais, was runner-up for Miss Texas Charolais.

Page 4 WEEKLY LIVESTOCK REPORTER March 23, 1978

Gulf Coast Charolais Average \$3050 In Houston Ballroom

Houston — In the 7th annual Gulf Coast Charolais Breeders Assn. Ballroom Sale in the Marriott Hotel here Feb. 23 during the Houston Livestock Show, 82 lots sold for \$37,582 for an average of \$3050. The sale was managed by North American Auction Co., Platte City, Mo., with Curt Rodgers as auctioneer.

The four full-French bulls grossed \$6826 for an average of \$2531; 28 French females \$71,850 for an average of \$8102; two purebred females grossed \$2800 to average \$1400; and three lots of semen sold for \$14,010.

Dr. Don Goch's Twelve Oaks Ranch, Enid, Okla., topped bull purchases, paying \$8900 for a consignment by 2C Ranch, Georgetown, Texas. 2C's 803's Image Trey.

Wat-Cha Farms, Ltd., Mount Forest, Ontario, Canada, consigned the high selling female, Wat-Cha Grand Gulolette safe in calf to Avigoon, purchased for \$8000 by Barkdale Ranches,

Charbrays Average \$1124 In Houston

Houston — The first International Charbray Sale sponsored by the Gulf Coast Charolais Breeders Assn. at the Houston Livestock Show here Feb. 23 averaged \$1124 on 86 lots. The sale was managed by North American Auction Co., Platte City, Mo., with Curt Rodgers as auctioneer.

Topping the sale was a lot of three-quarter Brahms, seven Charolais bull calf at \$11,000. Rainbow's End Ranch, Dodge, Kan., that sold to Barlow Charbray, Bon Wier, Texas, for \$4000. The Charbray Ranch also purchased another Rainbow's End bull for \$2800, making her the top bull lot in the sale.

Walsh Ranches, Fort Worth, aligned the second high selling lot, one purchased by Robinson's Ranch, for \$3000.

One-half interest and full possession on a polled bull consigned by Dr. & Kuykendall of El Paso, Ariz., to the bulls, sold to Jack Nelson of Son, Ariz., for \$2800. Second high was consigned by Johnny J. Cline of Rio Hondo, and sold for \$1900 to Springs Charolais Ranch, Miami.

Volume buyers were Barlow's Ranch, Rainbow's End Ranch, drew M. Aekow, Richmond, Texas; Ranch, Richmond; and Jack R. Montgomery, Houston.

Grand champion bull of the sale, which preceded the sale was J. R. 609, consigned by Caville and purchased by Floran T. Ranch, Leake, \$1500.

TPHA Madisonville Sale Averages \$780

Madisonville — E. W. Keelan, Houston, paid \$1825 for the Charolais bull calf at \$1825. The TPHA Madisonville Polled Hereford Sale here March 11 in which 44 lots averaged \$778 and four females sold.

Keelan also purchased the yearling high selling bull, LS Beau Victor 88 consigned by Robinson Ranch, Fort Worth, for \$1,825.

The Diamond F Ranch, which purchased the next high selling lot, G. Tufts & Sons, Hillsboro, 100 Victor 477, for \$1100. The next high selling lot, 787 Producers, consigned by J. A. Throckmorton and Frying a Rock, Roaster, for \$1000.

The four female lots found ready acceptance from John Miller, Loren, who paid \$610 for a bred cow consigned by the Robinson Ranch and her bull calf was sold off to Wilson, Normange, for \$400. The Richters, Magnolia, paid \$400 for another Robinson Ranch cow with bull calf going to Goldberg Ranch, Burton, for \$400; and a third Robinson Ranch cow went to Goldberg Ranch for \$400 and her heifer calf to Miller for \$250.

Volume buyers were Ted and Braxton, six head; J. W. and Buffalo, four head; Keelan, three head; and Bill Payton, Lufkin, three head.

South Texas Drains

San Antonio, Mar. 18 (AP) — Confirmed, 5,200; Slaughter, 2,000-2,250 higher; Slaughter, 2,000-2,500 higher; Steers, 48-56, and choice 2-3, 1025 lbs. 44-46 lbs. mostly good near 900 lbs. 44-46 lbs. Halves: Good with 20-25 percent choice 2-3, 760-800 lbs. 45-46 lbs. 850-780 lbs. 45-46 lbs. 45-46 lbs. 44-46 lbs. 44-46 lbs. Some late last week.

March 23, 1978 WEEKLY LIVESTOCK REPORTER Page 5



Armando Salazar, Jr., Kingsville, president of South Texas Beefmaster Breeders Assn., is shown welcoming a large crowd to the association's futurity sale at the Houston Livestock show.



Hans R. Wittenburg, Edna, standing, vicepresident of Beefmaster Breeders Universal was one of many persons recognized for their achievements as Beefmaster breeders at the South Texas Beefmaster Breeders Futurity sale at the Houston Livestock Show Feb. 24. Also shown is part of one of the largest crowds to attend any breed sale at the Houston show. Wittenburg also consigned one of the top selling females in the sale.

"You mustn't disobey your mother, boy. Do you think that you are better than I am?"

2nd Annual Salazar Beefmaster Sale At Kingsville, Apr. 8

Kingsville, Texas — The 2nd Annual Armando Salazar Beefmaster Sale will be held Saturday, April 8, 1978. March will be at 12:00 noon with the sale following at 1:00 p.m. at the J. K. Northway Livestock Center.

Selling will be 25 Beefmaster bulls and 80 females.

For information contact Armando Salazar, Jr., 704 South 18th St., Kingsville, Texas 78363, 512/592-7019, or the sale management and auctioneers, Bert and Ruben Reyes, 118 West Nakoma, San Antonio, Texas 78216 512/348-2185.

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Over 50 Yearling Heifers
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PROSPECTS FOR SALE
LINE BRED

MILL Iron Colorado Domino

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"Never a production sale because this year's customers like what they bought last year."

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Denison Office: 214/465-2400
Dallas: 214/231-1807

John Allison - Bull Division
214/786-2527
Larry Jackson - Cow Division
214/465-6261

Beefmaster Futurity Sale Sets 3 Records

Houston — Three World records were set in the South Texas Beefmaster Breeders Assn.'s Futurity Show & Sale at the Houston Livestock show here Feb. 24. San Antonio, were sale managers and auctioneers.

Records included the highest average on bulls, highest selling bred heifer, and highest average for a consignment sale.

Sea NOC10 — 3,000 lbs. at San Antonio March 25-29, 98% Unassisted Calving. 59% Catability. SEMEN \$8-11.50. PROGENY TESTED BULL.



In the sale the top five bulls averaged \$6000 and top five females averaged \$4500. The top 10 lots averaged \$5,300 and top 20 lots \$3,870. The 43 lots grossed \$107,600 for an overall average of \$2,500 with 11 bulls averaging \$4,100, and 82 females \$2,000.

Johnson's grand champion female topped the sale, going to Harrell Cattle Co., Gonzales, for \$8,100. Yarbrough Beefmasters, Three Rivers, consigned the top selling bull, one purchased by Kallie Bros., Corpus Christi, for \$8,700.

Some of the major buyers were: Fred Long's 4L Beefmasters, Sandia, two lots for \$9,000 including the grand champion female for \$3,400; Dunkin Farms, Birmingham, Ala., five lots for \$15,650; J Bar 4 Beefmasters, Alice, three lots for \$7,650 including the third place bull for \$5,000; Harrell Cattle Co., two lots for \$8,100; Leo A. Jaski, Ciner Cattle Co., Houston; Kallie Bros.; Madero Land & Cattle Co., Houston.

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TAX SHELTERED INVESTMENTS, MARKEY
CROSSES MAKE GREAT CLUB CALVES!

Armando Salazar Second Annual Beefmaster sale

J. K. Northway Livestock Center
sale 1:00 — lunch 12:00

SATURDAY
APRIL 8, 1978
Kingsville, Texas

Selling
25 Bulls
80 Females



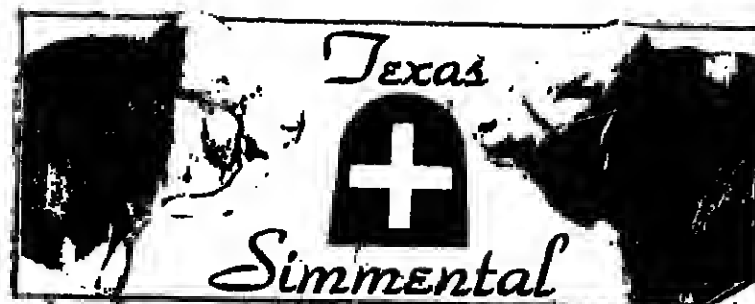
Armando Salazar Beefmasters

Armando Salazar, Jr.
704 South 18th Street
Kingsville, Texas 78363
Phone: 512/592-7019



For Information Contact:

BERT & RUBEN REYES
118 West Nakoma • San Antonio, TX 78216
PHONE: 512/348-2185 • 782-77-5406



Members of the 1978-79 American Simmental Assn. Board of Trustees are: seated, left to right: Mary Garst, Coon Rapids, Iowa; Albert West III, San Antonio, Texas; Executive Secretary Don Vanman; President Colville C. Jackson, Jr., Gloucester, Miss.; Miles Davies, Deer Trail, Colo.; Ward Merrick III, Ardmore, Okla.; Roy Meek, Draper, Va.; and Harry Ferguson, Anacosta, Mont. Stand-

ing, left to right: Bill Sperry, Parliamentarian, Britton, So. Dar.; Jacque Glenn, Ramsey, Ind.; Emmet Butcher, Lewistown, Mont.; Bob Dickinson, Gorham, Kan.; Ron Baker, Hermiston, Ore.; John S. Collier IV, Stephenville, Texas; Walter Lee Stealy, Hazel, Ky.; Bob Stevens, Albany, Mo.; Jim Nickerson, Vebien, S. Dak. and Executive Administrator Earl Peterson.

Colville Jackson Heads 10,000-Member American Simmental Association

Kansas City — Colville Jackson, Jr., of Gloucester, Miss., was elected president of the American Simmental Assn. for 1978 during the 10th annual convention of the association whose membership passed the 10,000 mark during 1977, according to Don Vanman, executive secretary of the association headquartered in Bozeman, Mont.

M. D. "Shag" Shepherd of Hyannis, Neb., was elected vice president and a new executive committee was appointed to guide association activities.

Vanman said that nearly 1,000 new lifetime members joined the association at \$100 each during 1977, bringing ASA membership at the end of the year to 10,382.

Vanman also noted that 87,571 Simmental registrations processed during 1977 maintained the ASA's Classified Sell Farms.

position next to the British breeds, Horned Herefords, Angus and Polled Herefords, in numbers of registrations per year. The ASA issued its first 28 registration certificates in 1969. Simmental transfers totaling 34,449 during 1977 pushed the total transfers to 164,410 in the association's history.

Other ASA highlights of 1977, according to Vanman, were: Seventy-eight of the 8,228 performance-tested bulls in the ASA herdbook are now polled American purebreds, and thousands of polled percentage bulls and females are in production across the country. ASA opened its new Brahmental registry in early 1977, and in the past six months has registered more than 1200 Brahmentals, crosses that combine Simmental maternal traits, gainability and carcass quality with Brahman adaptability to hot, humid environments, and presentation of the first "Elite Cow" awards to Simmental dams that have produced six calves prior to their eighth birthday, and meet other production criteria; and

(CONT. ON PAGE 8)

GRAND CHAMPION STEER 1978 San Antonio Fat Stock Show



GRAND CHAMPION STEER OF THE SHOW

Simmental-Charolais-Herford Cross
Weight-1,220 lbs.
Owner: Kendall Newman-11 yrs. old.
Breeder of the steer was Bill Dillard, Rising Star, Texas.

Sired by a Collier Diamond C Ranch Bull

We have 100 head of top commercial cows bred to purebred Simmental bulls that we would like to sell for delivery in May.



Collier Diamond C Ranch/Route 2/Stephenville, Texas 76401
John B. Collier, IV/Manager 817/968-4885



Purchaser of the grand champion female of the Champion of Champions Simmental Show at the Houston Livestock Show was Rio Vista Genetics, San Antonio, represented by, from left, Albert West III, Tom Rieinger and Al Philip. They outbid Collier Diamond C Ranch, Stephenville, by \$100 to purchase the champion for \$22,300.



Edmund Tom, Campbellton, president of Texas Simmental Assn., is shown welcoming a packed house to the TSA's "Fabulous 40 Simmental Sale" at the Houston Livestock Show, in which 27 lots sold for \$65,275 to average \$2465.

Rio Vista Outbids Collier For "Champion" Of Champions Female

Houston — Miss Signal 764H exhibited by the KO Cattle Co., Clinton, Ind., was chosen by Judge Gary L. Minish, Blackburg, Va., as the grand champion female and 83V Achilles Superstar, shown by L. Muldrow & Arcadia Farms, Georgetown, Ky., the grand champion bull from the country's 50 top Simmentals competing in the "Champion of Champions" show at the 1978 Houston Livestock Show.

Signal was the Champion of Champions had advanced to that show by having earned points in selected major shows held earlier during this

(CONT. ON PAGE 8)



Henry F. Fields, left, owner of Fields Canadian River Ranch at Claude; Edmund Tom, center, owner of Edmund Tom Ranch, Campbellton and president of Texas Simmental Assn.; and R. A. "Rob" Brown, right, owner of R. A. Brown Ranch at Throckmorton and Brown Simmental Breeders at Matheson, Colo., and former president of American Simmental Assn., are shown at the 1978 Fort Worth Stock Show Simmental Show. Two of Brown's heifers placed first and second in their classes in the show.

Sycamore Creek Sale Of Simmental Females April 8 In Ft. Worth

Stephenville — Rob Pitzer's Sycamore Creek Ranch All Female Spring Simmental Festival sale will be held at the Fort Worth Stock Show grounds in barns 7 and 8 on April 8 in indoor, all weather facilities.

The 75 lots selling include two fancy, polled, purebred, halter broken females; polled cows and heifers bred to top polled bulls including polled halfers bred to SCR Bent's Pride-Sunshine, Sycamore Creek's great herd sire; top horned cows bred to top polled bulls as well as great sires such as Bent, Achilles and Signal; a great purebred female with a purebred bull at side ready to wear the last of a great herd of halfblood cows that have been culled over the years.

(CONT. ON PAGE 8)



Dr. Randall Grooms, owner of Grooms Ranch, gives a crowd-pleasing show to the rump of the female he selected as reserve champion of the 1978 Simmental show at the Fort Worth Stock Show. She is V81, owned by J-Bon Land & Cattle Co., Texas, and Diamond J Ranches, Miami, Fla.



Don Jones, left, of the Houston Livestock Show, and Susan Randle, Calgary, Alta., Canada, trophy girl at the "Champion of Champions" Simmental Show at Houston, present silver trophies to Nick Overpeck and the grand champion female of the show, the winner, "Miss Signal 764H" exhibited by the K.O. Cattle Co., Clinton, Ind.

C Bar J Simmental Sale At Horatio, Ark., Set April 15

Horatio, Arkansas — The C Bar J Simmental Ranch "Land of Opportunity" Sale will be held Saturday, April 15.

(CONT. ON PAGE 8)



TEXAS SIMMENTAL ASSOCIATION
Information Center For Simmentals
401 Isom Rd., Suite 290
San Antonio, Texas 78216
Phone 512/342-4264

ROCKING J RANCH
Route #6
Clarksville, Texas 74436
13 miles north of Clarksville
Phone: 214/966-3391

SCR Sycamore Creek
Robert A. Pitzer, Jr.
Owner
P.O. Box 98
Stephenville, Texas
817/968-3203 • 968-7642

Rio Vista Farms
Breeder of the AMERICAN SIMMENTAL
Brent Perry, DVM
General Manager
RIO VISTA FARMS, Rt. 9, Box 50
San Antonio, Texas 78107
817/677-8014

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FORT WORTH STOCKYARDS

Land of Opportunity

HORATIO, ARKANSAS

7th Annual Simmental Production Sale SATURDAY, APRIL 15, 1978 AT THE C-BAR-J RANCH LUNCH 11:30 A.M. — SALE 1:00 P.M.



This top 15/16 prospect sells.

SELLING: PAIRS BULLS BRED & OPEN FEMALES

We will have some Simmental cattle featuring Brahman influence. Also 20 Brahman cows bred to pureblood Simmental Bulls.

SIMMENTAL BULLS REPRESENTED: Verd Jr., Rangmore Buccaneer, BFJ Grenadier (1/2 brother to Verd Jr.), C Bar J Pilatus (son of Abrioot Weaning Wt. 716, Yearling Wt. 1,130), Buster (son of Bar 5 Stretch).

There will be several polled cattle in the sale, including a polled pureblood heifer by Bar 5 Stretch.

The bull offering will include a top son of Abrioot out of a Gelent daughter.

The cattle will not be highly-fitted. They are in good working and breeding shape.

We want to welcome all of our old friends and new prospective customers to our new location in Arkansas.

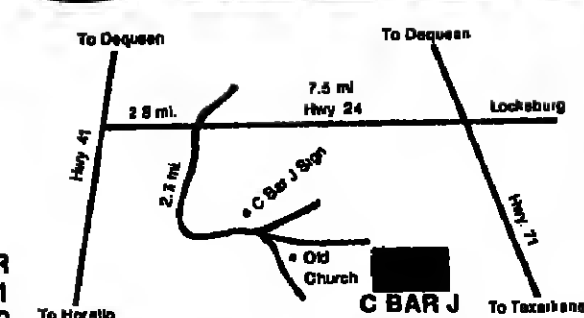
The only change is the location; we still have the same useful cattle, practical operation, and C Bar J guarantee.

C BAR J SIMMENTAL RANCH

H. BLUME JOHNSON
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318/742-1250

Auctioneers:
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(409-78-0428) (714-67-0533)

CHARLES L. CASTOR
Route 1
Horatio, Arkansas 71842
501/832-3534



Sycamore Creek Ranch

All Female Spring Simmental Festival

April 8, 1978 Fort Worth, Texas

Fort Worth Stock Show Grounds, Barns 7 and 8, Indoor - All Weather Facilities

This is the time and place to bring the wife and all the kids and celebrate the Coming of Green Grass, Better Prices and the tremendous Impact our Breed has Made

Schedule of Events For The Entire Family

Friday, April 7
Hospitality Suite - 7:00 p.m.
Saturday, April 8
View sale cattle - 10:00 a.m.
Lunch - 12:00 noon
All-Female Simmental Sale - 1:00 p.m.

Sale headquarters
Kahler Green Oaks Inn, Fort Worth
817/738-7311
Call us and we can arrange transportation to Green Oaks Inn from Dallas-Fort Worth Airport.

Auctioneers
Merrill Anderson - 817/853-533 and Joe Mitcham

Guest Consignor:
TOM STEPHENSON, Stephenville, Tx.

For reservations or information contact:

Robert A. Pitzer
P.O. Box 98
Stephenville, Texas 76401

Office: 817/968-3203
Home: 968-7642



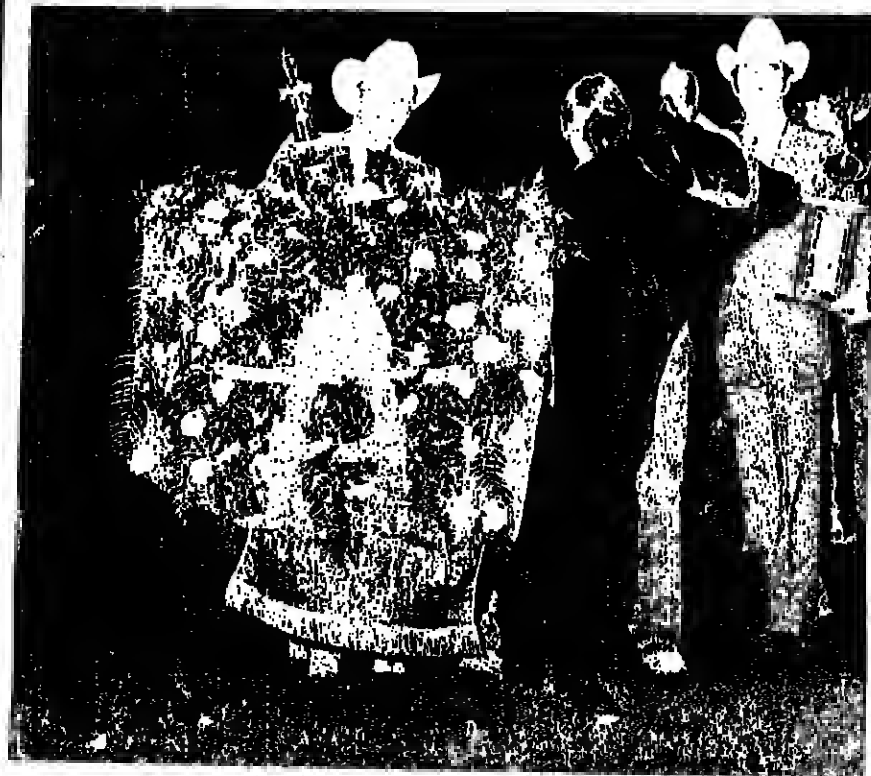
SYCAMORE CREEK RANCH



A SELECT OFFERING

- 1 Purebred Cow with Purebred Bull Calf
- 10 Bred Purebreds
- 19 Open Purebreds
- 3 Three-quarter Cows with Calves
- 17 Bred Three-quarters
- 8 Halfblood Cows with Calves
- 15 Bred Halfblood Cows
- 2 Bred Brahmental Cows

CHIANINA... A CUT ABOVE THE REST.



1978 HOUSTON STOCK SHOW GRAND CHAMPION MARKET STEER Sired by a CHIANINA BULL

The Grand Champion Market Steer at the 1978 Houston Stock Show was sired by a Chianina Bull. He sold in the premium sale for \$47,500 to set a new world record for an individual buyer. "Blackness", an 1,189 pound, 18 month old Chianina steer was exhibited by Paul Ray, Big Spring, Texas. This is the first time a Chianina sired steer has been Grand Champion at the Houston Stock Show. The Southwest Regional Chianina Association added a bonus check for \$3,000 in recognition of this Grand Championship to bring the total winnings to \$50,500. If you would like to capitalize on premium steer prices for your feeder steers, use a Chianina bull!



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To Put CHIANINA Genetics To Work For You Contact One of the CHIANINA Breeders Below.

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John Pass and J. T. Pass
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Bob Waller, Ranch Foreman
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Hughes Springs, Texas 75858
(214) 836-8121

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OWNERS:
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Dr. Robert S. Finch
Dr. Robert G. Hemen
Manager
Jimmy Soules
Box 276
Aledo, Texas 78008

WALTER G. MIZE RANCHES

Walter G. Mize, Owner
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Cleburne, Texas 76031
817/477-2881 or
817/641-7381



John Foster
Manager
817/641-7824

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Henry and Darla Harris, Owners



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Home:
214/678-2500

CHILDERS LAND AND CATTLE COMPANY

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Temple, Texas 76781
817/773-8511
817/773-3184



KENNARD
LAND &
CATTLE CO.
Britt Kennard
8701 Lexington Road
Austin, Texas 78721
512/458-5700

Ranch - Mt. Cain, Texas
Foreman: Joe Knight
817/883-3881

"AS BETTER CHIANINA
ARE BRED
KLCC IS BREEDING
THEM."

AL RICHMOND RICHMOND FARM

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76823
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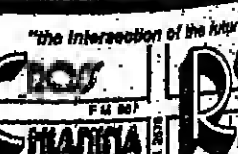


Owners:
Mr. & Mrs. E. O. Holley
Jim and Ginger Holley
Edna Holley
Born, Dave & J. D. Darling
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817/448-9508



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Dallas, Texas
214/267-8178
Rt. 3 - Box 250
Terrell, Texas
76160



CHIANINA NEWS

Britt Kennard New Texas Chianina Association Head

Britt Kennard of Kennard Land & Cattle Co. of Austin has been elected the new president of Texas Chianina Assn.

Serving on the executive committee with Kennard will be J. T. Pass, Dallas, vice president and secretary; David Huffield, Anderson, vice president and A.E. Richmond, Bangs, vice president.

In the state meeting, plans for a performance tested Chianina bull sale were tentatively approved. The sale will probably be held in late October with an offering of about 50 bulls. The bulls will have gone through a 140-day official gain test, and a university will be used to verify weights, do a Scan-O-Gram analysis for rib-eye and fat thickness, and be screened for general soundness at the end of the test before being put in the sale. The association tentatively plans to have halfblood and higher percentage bulls in the test and sale, and the bulls will be 18 months of age at sale time.

For further information on the bull test and sale contact any of the officers mentioned above, or Britt Kennard, 8701 Lexington Rd., Austin, Texas 78721, phone 512/458-5700.

K&C Cattle Co. Has Top Cow And Bull In Houston Chianina Sale

Houston - The Texas Chianina Association's Fifth Annual Sale at the Houston Livestock Show held Feb. 23 grossed \$68,785 on 88 lots for an average of \$1,879. David Huffield, D.V.M., manager of the R. L. Waltrip Ranch at Anderson, Texas, was sale chairman, and auctioneer was Stanley E. Stout, Linwood, Kan.

Summary

No. Type	Gross	Avg.
8 Fullblood bulls	24,000	8,000
4 females	21,800	8,550
4 7/8 females	3,775	944
12 Bred 8/4 females	9,375	781
5 Open 3/4 females	1,885	877
2 8/4 bulls	2,450	1,225

A fullblood heifer calf pair consigned by K&C Cattle Co., Fort Worth, topped the sale offering when purchased for \$8,000 by R. L. Waltrip Ranch, Anderson, and Walter Mize Ranches, Cleburne.

Topping the bulls at \$5,100 was "Keg", a fullblood April 17, 1977 son of Filippino, also consigned by K&C Cattle Co. that was purchased by Vallant Farms, Grass Valley, Calif. The sale-topping bull calf was a son of the \$5,000 sale-topping cow by embryo transplant, explaining her two calves born in April and October of the same year.

Crossroads Chianina Ranch, Terrell, consigned the second high selling female, a 7/8ths American purebred daughter of Frigido, that sold for \$4,000 to H. R. Ellis, Fort Deposit, Ala. Two other female lots sold for \$3,000 each, both purchased by Chianina East, Inc., East Princeton, Mass. One was a fullblood consigned by W. B. Brown & Sons, Weatherford, and the other a fullblood consigned by Frank and Opal Liddy, Godley. The Liddys also consigned a fullblood bull sold by Igloo that was purchased by H. R. Ellis for \$2,400, a fullblood bull by Folbo, purchased by Greenhaven Farms, Forney, for \$2,450, and a fullblood bull by Folbo purchased for \$1,600 by Double C Ranch.

Grand Champion steer of the 1978 Houston Livestock Show was this heavyweight Chianina exhibited by Paul Ray of Big Spring. The 1189 pounder sold for \$47,500 to Houston Restaurateur Bill Williams. The first major show ever won by Chianina also won a bonus of \$3,000 from the American Chianina Assn. in recognition of the breed's win. Reserve grand champion steer was a Maine-Anjou shown by Belinda Wheeler of Muleshoe, Houston businessman L. B. Bryen Hutebeson and Tom Johnson paid \$31,000 for the reserve champ, topping the show's old record of \$20,000 for a reserve steer by \$10,000. Pictured from left with the grand champion are N. W. "Dick" Freeman show president, Ray, and Don Johns, assistant manager of the show.

by Jim Rich of San Marcos for \$8,100. Raymond Blair of Weatherford consigned a fullblood bull purchased for \$2,250 by Bob Dewitt of Nacogdoches; a fullblood female purchased by Chianina East for \$2,100 and a fullblood female purchased by Kennard Land & Cattle Co., Austin, for \$1,900. George Riddle, Jr., Fort Worth, consigned a fullblood female purchased by Double D Chianina, Baton Rouge, for \$2,700. W. B. Brown & Sons, Weatherford, consigned a fullblood female purchased for \$3,000 by Chianina East and Bruce Weaver, Normange, consigned a fullblood bull purchased by Walter Mize Ranches for \$2,000.

The letter "B" is the most commonly used brand in Texas.



This fullblood Chianina cow proved to be highly successful for the K&C Cattle Co. of Fort Worth at the Texas Chianina Association's sale at the Houston Livestock Show. With her heifer calf at side born Oct. 28, 1977, she topped the females at \$8,000 selling to R. L. Waltrip Ranch, Anderson, and Walter Mize Ranches, Cleburne. And her April 4, 1977 bull calf by embryo transplant topped the bulls at \$5,100 to Vallant Farms, Grass Valley, Calif.



Walter Mize, left, owner of Mize Ranches at Cleburne, and R. L. Waltrip, center, owner of Waltrip Ranches at Anderson, were purchasers of the top selling animal in the Texas Chianina Association's Sale at the Houston Livestock Show. Auctioneer Stanley E. Stout, Linwood, Kan., is at right.

David Huffield, D.V.M., manager of the R. L. Waltrip Ranch at Anderson and sale chairman of the Texas Chianina Association's fifth annual sale at the Houston Livestock Show, is shown welcoming guests to that sale which grossed \$68,785 on 88 lots for an average of \$1,879.

SW Chianina Directories Out; Show Premiums Set

The new Southwest Region color Chianina directory was seen for the first time at the Houston Stock Show. All membership of the Southwest Region will receive at least one copy. Also, the 10,000 new brochures were shown for the first time at Houston. The membership may have some of these upon writing the American Chianina Office.

The Southwest Region will host an educational and fund raising Field Day at the Fort Worth Stock Yards on

Southwest Texas Directs

San Angelo, Mar. 16, (F.S.) - Slaughter Steers and Heifers mostly 2.00 higher. Slaughter Lambs 1.00 higher. Slaughter Steers 100: Good to mostly choice 2-4 1000-1075 lb. 48.50-49.50. Heifers 600: Good to mostly choice 2-4 850-925 lb. 45.00-46.00. Mixed good and choice 800-900 lb. 44.00-45.00.

June 16 and 17. Committees: Walter Mize is chairman of party; Allen Poe, Field Day; Winfred Brown and J. T. Pass, fund raising.

The Southwest Region will again sponsor an open show at the State Fair in Dallas, along with a sale. The dates are Oct. 12-15, with the show on the morning of the 18th and the sale that afternoon. There will be two shows for fullblood and percentage Chianina. J. T. Pass is chairman of the sale committee and Allen Poe of the Show Committee. The one judge system will be used.

The Southwest Region will also give \$2000 to any 4-H or FFA member who has the champion steer at the State Fair of Texas, Dallas. The Fort Worth Fair Stock Show, The San Antonio Livestock Show, and the Houston Livestock Show and the Oklahoma State Fair will each receive \$1000. The above premium will be paid, provided the sire is registered in the American Chianina Association.

THE TUMBLEBUG

Patent No. 3,938,682

TO LOAD:

1 Simply back up to bale (Photo 1), apply brakes to bale carrier;

2 Continue backing until loading arm falls over bale, (Photo 2)

3 Then pull away, loading bale as you go (Photo 3)

TO UNLOAD:

4 Reverse Above procedure, stopping as bale rolls off carrier (Photo 4)

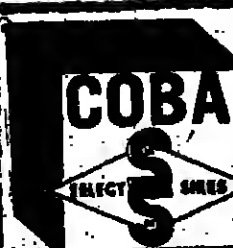
No Special Hookup needed other than Push-pull switch installed to activate brakes (12volt). May be used either on pickup or on tractor too small to handle bales on lift.



ROUND BALE FEEDER
Rt. in Diameter 2' 1/2" for Easy Shipping - Bolted Assembly. Available With or Without Expanded Metal Bottom Ring

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May 15-18, A. I. Only, Fort Worth
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June 19-22, A. I. & Palpation, Mt. Vernon, Texas
A.I. Training Course \$125
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For Reservations Contact:
C.O.B.A., Tyler - 214/593-4243
Jimmie Travis - 817/594-0422
Gene Lowe - 214/549-2454

Line 1 and Royal Saint Performance Explosion At Lawton, April 5

Lawton, Okla. — The Line 1 and Royal Saint Hereford Performance Explosion by Fred Ferrell Farms will be held Wednesday, April 5, 1978. Sale time is 1:00 p.m. at the ranch 14 miles north of Lawton, Oklahoma on U. S. Hwy. 82 and 281.

Selling will be 40 Hereford bulls, 20 first calf heifer pairs, 15 bred heifers and 15 open heifers. Royal Saint and L1 Domino 745 influence will be heavy in this sale. Twelve sons of these two Hereford bulls had an A.D.G. of 4.02 lbs., setting a record by a pen at the American Beef Cattle Evaluation Center. Royal Saint progeny has also proven outstanding in the OSU Bull Test.

For information on this offering contact Fred Ferrell Farms, Rt. 1, Box 122, Elgin, Oklahoma 73538, Fred Ferrell 406/688-3406 or David Dew 406/688-2221.

For drinking drivers: Turn the radio up loud so you don't hear the crash.

2nd OBI Charolais Tested Bull Sale Set For March 30

Stillwater, Okla. — The Second Oklahoma Beef Improvement Charolais Tested Bull Sale will be held March 30, 1978. Sale time is 1:00 p.m. in the new sales barn at the OSU Bull Test Station on Highway 61, 9 miles west of Stillwater.

Selling will be approximately 50 bulls that come off 140 day test on March 10. Consignors include Dan Valentine, Triple DDD Charolais, Canade Coal Co., J.C. Ranch, Charles Fisher, Arlitt Charolais, Lahor Farms, OBBCO Ranch, J Bar T Ranch, 21 Ranch, 5K Ranch, W. J. Paul, Jim Price, Twelve Oaks, Rocking B Ranch, and Peter Thompson.

Auctioneer will be George Morse. For information contact Jerry Richardson, North American Charolais Council, Rt. 1, French Charolais Council, Rt. 1, Box 490K, Denton, Texas 76201, 817/660-1258; or Dr. Dusty Rich, Test Supervisor, Oklahoma State University, 406/624-8080.

Classifieds Sell Services

Southern Oklahoma Select Club Calf Sale Set April 8

Durant, Okla. — The Southern Oklahoma Select Club Calf Sale will be held Saturday, April 8, 1978. Sale time is 1:00 p.m. at the Durant Stockyards in Durant, Oklahoma.

Selling will be 70 steer calves. These are July thru November 1977 calves including Angus crossed with Simmental, Chianina, Maine-Anjou, Limousin, Shorthorn, Beef Friesian, Marchigiana as well as Chianina x Limousin x Angus.

There will also be straight Angus, Red Angus, Ankiana and Hereford. Other crosses include Simmental x Hereford and Simmental x Chianina x Angus.

Consignors are Stelling's Simmental Ranch, Bob Smith, Royce Trishka, Tall N Ranch, Ferris Ranch, McKown and Son Limousin, Budrick Farms and Tex-Ann Simmental.

A special feature of the sale will be 10 show heifer prospects including 8-3/4 blood Simmental, 1 Black Maine-Anjou and 1 Black Chianina. For more information contact any of the consignors or the sale manager, Jim Newsom, 406/795-2882.

Oklahoma Polled Hereford Private Treaty Offering

Moore, Okla. — The Oklahoma Polled Hereford Association has announced an offering of Polled Hereford cattle from association members. Included in this private treaty offering is a total of 400 Polled Hereford bulls and 420 Polled Hereford females.

For information on cattle in this offering contact the Oklahoma Polled Hereford Association, Gil Ives, P. O. Box 6828, Moore, Okla. 73160.

Cows For Sale — Advertisers Classified

Page 14 WEEKLY LIVESTOCK REPORTER

Dyer-Sims Club Calf Sale At Baird, April 8

Baird, Texas — The Dyer-Sims Club Calf Sale will be held Saturday, April 8, 1978. Sale time is 1:00 p.m. at the ranch located 9 miles north of Baird and 18 miles south of Albany on Hwy. 288.

Selling will be 150 steers including Limousin, Charolais, Chianina, Hereford and Maine-Anjou. These are all quality home grown steers with great potential for future champions.

Auctioneer will be Kenneth Gregg. For information contact James Dyer, Box 1430, Ft. Davis, Tx. 915/420-8338, Jim Dyer, Box 429, Sierra Blanca, Tx. 915/984-2824, Boxer Elme, Rt. 1, Box 46, Hallett, Tx. 817/458-3488, or Ray Sims, Box 953, Baird, Tx. 915/864-1171.

Oklahoma Simmental Percentage Bull & Female Sale, Apr. 8

Chickasha, Okla. — The Oklahoma Simmental Association Percentage Bull and Female Sale will be held at 1:00 p.m., Saturday, April 8, 1978. The sale will be held at the Oklahoma Auction Center on Hwy. 81 South at Chickasha, Okla.

Selling will be 150 percentage females, mostly halfbloods, and 50 percentage bulls, mostly 3/4 bloods. Also selling will be 25 club calves. For information on this offering contact the Oklahoma Simmental Association, P. O. Box 998, Ardmore, Oklahoma 73401.

All-American Simmental Classic Averages \$1755

Fort Worth — The All-American Simmental Classic sale at the Fort Worth Stock Show Feb. 4 grossed \$94,800 on 54 lots for an average of \$1,755.85. John B. Collier IV, Stephenville, was sale chairman for the sponsoring Texas Simmental Assn. and Merrill Anderson, Broadlands, Ill., was auctioneer.

Eleven bulls sold for an average of \$2,825; open heifers averaged \$1,210; a bred cow with calf sold for \$4,900; an

open cow with calf went for \$4,000. The 167 females averaged \$1,755.85. The Collier-Diamond Cattle Co., Stephenville, managed by the chairman, bought the top selling bull, a 3-year-old son of Star of Star, for \$7,800. The top heifer was sold by Ray L. Pomeroy and out of an Achilles-Lohrman cross.

Great Southwest Ranches, purchased the second high selling bull on Aug. 13, 1970 purchased son of Star, consigned by Fred Ferrell Farms, Franklin, Nob., for \$3,600. Star's Minorel Wills, bought the third high selling bull, a June 2, 1978 son of Star, consigned by Goddard Ranch, Ardmore, Okla., for \$3,000.

Topping the females was a 3-year-old daughter of Star bred to Lady, sold by Helon's Ranch, Stephenville, Jonesville, Va., for \$5,550. Star's selling female at \$4,000 was a 3-year-old daughter of Star bred to Star's pureblood heifer calf at \$1,000.

Achilles, the pair consigned to the Vetter's Flying V Ranch, Des Moines, Iowa, for \$3,000. Star's pureblood cow consigned by Dr. J. S. Brown for \$3,000 to Cross Timmer Ranch, Rising Star, and her bull calf, Abriet for \$1,900 to J-Bar Land & Cattle Co., Terrell; a pureblood daughter, Galant bred to Abriet's Delight, sold by J-Bar Land & Cattle to be end JoAnn Jansen's Diamond J Ranch, Granby, Mo., to S Bar W Simmental, Woodville, for \$3,000; as a pureblood heifer by Galant consigned by Merrick Farms, Ardmore, Okla., for \$3,100 to Super Star Simmental, Oklahoma City, for \$3,100; and a 3-year-old V Ranch bred pureblood for \$2,500.

Deer leases represent an estimated \$35 million dollars in income annual to Texas farmers and ranchers. The Pronghorn Antelope found in Texas can reach a top speed of 45 m.p.h.

March 23, 1978 WEEKLY LIVESTOCK REPORTER Page 15

LINE 1 and ROYAL SAINT

HEREFORD EXPLOSION PERFORMANCE EXPLOSION

APRIL 5, 1978

1:00 P.M. AT THE RANCH 14 MILES NORTH OF LAWTON, OKLA. ON U.S. 82 & 281

EXPLOSION

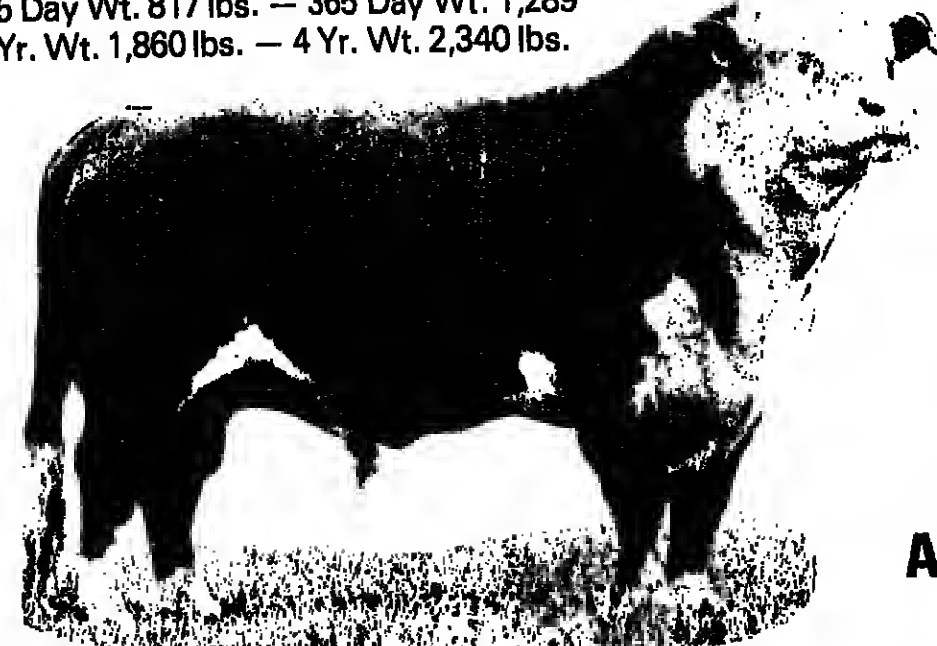
FRED FERRELL FARMS

Herefords

Route 1 Box 122
Elgin, Oklahoma 73538

THE ROYAL SAINT

205 Day Wt. 817 lbs. — 365 Day Wt. 1,289
2 Yr. Wt. 1,860 lbs. — 4 Yr. Wt. 2,340 lbs.



PLAN TO ATTEND THE OSU BULL TEST SALE APRIL 3

40 BULLS — 20 FIRST CALF HEIFERS
15 BRED HEIFERS — 15 OPEN HEIFERS

OSU BULL TEST

• High Indexing Group • High Indexing Individual • High Weight Per Day of Age • High Yearling Weight • Two of the Tallest Bulls on Test Measured at the Hip.
ALL ROYAL SAINTS

PLAN TO BE WITH US APRIL 5, 1978

"45 BLACKS"

70 Steer Calves

Birth Dates from July to November, 1977

Simmental X Angus
Chianina X Angus
Maine-Anjou X Angus
Limousin X Angus
Beef Friesian X Angus
Marchigiana X Angus
Chianina X Limousin X Angus

Angus
Red Angus
Ankiana
Angus X Shorthorn
Hereford
Simmental X Hereford
Simmental X Chianina X Angus

Consignors:

STALLINGS SIMMENTAL RANCH
HOMER DON STALLINGS
KENEFIC, OKLA.
BOB SMITH & ROYCE TRIMBLE
MILBURN, OKLA.
TAIL N RANCH
MURRAY CORBIN & SON
CONNEVILLE, OKLA.
FERRIS RANCH
GLEN FERRIS
CONNEVILLE, OKLA.

McKOWN & SON LIMOUSIN
REX McDOWELL, Mgr.
ARDMORE, OKLA.
BUDRICK FARMS
ROY McDOWELL, Mgr.
MANNVILLE, OKLA.
TEX-ANN SIMMENTAL
JIM NEWSOM
MADILL, OKLA.

For More Information Contact Any of the Consignors or:

JIM NEWSOM

SALE MANAGER
406/795-2862

Charolais Bull Sale

Stillwater, Okla
March 30

Oklahoma Beef, Inc. Bull Test Station

Your "Opportunity of the Decade" to acquire the right Charolais bull, or bulls, to further advance your herd.

50 Tops
Yes, the 50 top-performing bulls out of the 76 currently on 140-day gain test...50 with gain, weight per day of age and other facts available to you sale day. Only the top-performing 70% sell.

Consider the herds consigning these bulls:

BILL ARLITT, San Antonio, TX
CANADA COAL CO., Morehead, KY
CHARLES FISHER, JR., Topeka, KS
S-K RANCH, Seminole, OK
J BAR T RANCH, Oklahoma City, OK
IC RANCHES, Kansas City, MO
LABAR CHAROLAIS, Harlingen, TX
OBBCO RANCH, Odessa, TX
WO JO PAUL, Seminole, TX
JIM PRICE, Bufala, OK
ROCKING B RANCH, Athens, TX
PETER THOMPSON, Willis Point, TX
TRIPLE D CHAROLAIS, Medina, OH
12 OAKS RANCH, Enid, OK
DAN VALENTINE, Whiteface, TX
21 RANCH, Chickasha, OK

Consider the sires of the sale bulls:

ABRAHAM
ABRAHAM 1112
AYAVALLA EBAT
BANGUARD 400
BIJOU
BOURBON
BURGLOIS
CAMP LEBREUR 334
CHAROLLE'S AMERICANA Y16
CRESTOMERE ALGER
DOMINIQUE
ELEUTHERA INTERNATIONAL
EVENTAIL E26
FACCO USUL II D06
IF DIGBY
GORGIA'S EXCEL E27

Make your plans now to be at OKLAHOMA BEEF MARCH 30. Located on Highway 61, 8 miles west of Stillwater. Test ends March 10. Stop by any time to study these bulls and their performance.

North American French Charolais Council

Jerry Richardson
Executive Vice President
Rt. 1, Box 2900
Denton, Texas 76201
Phone 817/660-1882

Auctioneer George Morse
Dusty Rich
Test Supervisor
108 Animal Science Dept.
Oklahoma State University
Stillwater, Okla. 74078
Phone 406/688-2221

RB ABRAHAM 4/F01
ROYAL RANGER
76 ANJOU
21A
ULTRA SON ILE117
URR ESQUIRE
USUL E1 254
VAILLANT F16
VAILLANT JR E03
WASHITA

Write or phone today for your copy of the sale catalog. It's sent only on request and will contain the performance details. For it, contact Jerry Richardson or Dusty Rich.

North American French Charolais Council

Jerry Richardson
Executive Vice President
Rt. 1, Box 2900
Denton, Texas 76201
Phone 817/660-1882

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Phone 406/688-2221

البحر

Don Anderson
P. O. Box 5880-Richardson, Tx. 75080
214/231-8271

Day's Custom Breeders
Jean and Rosale Davis
Rt. 4, Box 232, Granbury, Tx. 76048
817/578-3736

GCP Pinzgauers
C. G. Smith and Fould Pugh
901 North Wood
Denton, Texas 76201
817/382-3145

A. L. Hamm
Irving, Texas
214/254-3048

K Bar L Pinzgauer
Dick & Janie Kelleff
P. O. Box 732—Azz, Tx. 76020
817/677-2943 — 523-7334

Melbourne's Pinzgauer Farms
L. L. Melbourne
Rt. 2—Ben Wheeler, Tx. 75754
214/479-3204

Pyramid Ranch
Jim & Mary Jane Conner
Rt. 2—Armo, Tx. 75003
214/924-3938

Dan Scott Pinzgauer
Rt. 1, Box 33
Murchison, Texas
214/351-1469

Sparks Pinzgauer Farm
W. J. Sparks Jr.—W. J. Sparks III
Box 2488—Victoria, Tx. 77901
512/679-3236 or 578-1144

Taxone Farms
Joe Louis Jones
1212 Leysport—Centa, Tx. 75935
714/598-2811

ZR Pinzgauer
Gary & Fred Sumner
Box 91—Marlow, Okla. 73055
405/668-5431

Futures				Dec.				Slaughter (Head)			
Omaha, Mar. 20 (USDAL) - Trading from Chicago Mercantile Exchange:				Feb.				Cattle			
Month	Sett.	Prev.	Sales	Mar.	Apr.	May	June	Calves	Heifers	Cows	Stags
Chico Beef Futures:								762,000	728,000	Up 5%	
Apr.	52.25	51.45	6,759	52.25	51.45	51.45	51.45	1,510,000	1,568,000	Do. 14%	
June	50.77	50.08	6,085	50.77	50.08	50.08	50.08	1,090,000	1,155,000	Do. 18%	
Aug.	49.62	49.32	2,904	49.62	49.32	49.32	49.32				
Oct.	48.97	48.87	1,218	48.97	48.87	48.87	48.87				
Dec.	48.42	48.55	1,128	48.42	48.55	48.55	48.55				
Jan.	48.70	48.87	1,121	48.70	48.87	48.87	48.87				
Feb.	48.70	48.87	820	48.70	48.87	48.87	48.87				
Mar.	48.40	48.70	100	48.40	48.70	48.70	48.70				
June	50.60	51.35	19,053	50.60	51.35	51.35	51.35				
Total Sales				Total Sales				Total Sales			
Choice Feeder Steers:				Choice Feeder Steers:				Choice Feeder Steers:			
Mer.	55.48	55.42	77	55.48	55.42	55.42	55.42				
Apr.	55.05	54.75	560	55.05	54.75	54.75	54.75				
May	54.90	54.35	858	54.90	54.35	54.35	54.35				
June	54.90	54.45	240	54.90	54.45	54.45	54.45				
July	54.85	54.25	500	54.85	54.25	54.25	54.25				
Aug.	53.98	53.87	500	53.98	53.87	53.87	53.87				
Sept.	54.35	54.80	175	54.35	54.80	54.80	54.80				
Oct.	55.50	56.55	20	55.50	56.55	56.55	56.55				
Total Sales				Total Sales				Total Sales			
Live Hogs:				Live Hogs:				Live Hogs:			
Apr.	43.75	45.07	8,491	43.75	45.07	45.07	45.07				
June	43.90	47.47	4,891	43.90	47.47	47.47	47.47				
July	47.10	47.35	2,048	47.10	47.35	47.35	47.35				
Aug.	44.78	44.70	852	44.78	44.70	44.70	44.70				
Oct.	40.72	41.07	132	40.72	41.07	41.07	41.07				

Complete Dispersion MONDAY APRIL 3, 1978 AT THE FARM YUKON, OKLAHOMA 12 NOON

SELLING 105 LOTS

Included will be the foundation cows that have made our herd a leader in the industry.

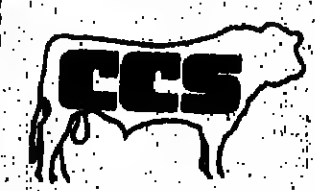
FEATURING

the members of our show herd which is being campaigned throughout the fall and winter season.

- Our show herd has been the most successful in the South and Southwest over the past ten years.
- The 1977 Polled Congress was a show window for our herd. We exhibited the best three head and had the highest average of any consignor.
- Our past history would indicate that the cattle offered in this sale will continue to produce Champions, Top sellers and Replacement animals for their new owners.



Just one of our many winning groups during the past decade. Note their uniformity and modern type.



Catalogs and More Information from
CAGWIN CATTLE SERVICES INC.
P.O. Box 156 • Virginia, Illinois 62681

Office 217/452-3222
Don Cagwin Home 217/452-7520
Darryl Rahn Home 217/452-3937
Professional Sale Management and Private Treaty Sales

Curtis Land Co. Hereford Dispersal Set For April 18

Durant, Okla. — The Curtis Land Company Hereford Dispersal will be a feature of the Oklahoma Hereford Association Spring Female Sale at Durant, April 18, 1978. The Curtis Land Company Hereford Dispersal offering totals 200 head to be sold on 107 lots.

For information contact Jim Currie, Box 926, Frederick, Oklahoma 73542, 406/335-3805 or Guy Shull, Sale Manager, Box 160, Elgin, Okla. 73536, 406/402-4708.

OHA Female, Curtis Hereford Sales Set April 18 at Durant

Durant, Okla. — The Oklahoma Hereford Association's Spring Female Sale and Curtis Land Company's complete Hereford dispersal will be held at the Durant Livestock Auction in Durant on Monday.

LIVESTOCK CALENDAR

DATE	EVENT	LOCATION
3-23	Glockhart Farms Hereford Bull Sale	Mayville, Mo.
3-24	Quirk Land & Cattle Co. Angus Prod. Sale	Hastings, Neb.
3-25	Harrell Cattle Co. Beefmaster Prod. Sale	Gonzales, Tex.
3-25	Brushy Creek Ranch Limousin Prod. Sale	Waxahachie, Tex.
3-25	American Cattle Services	
3-25	Mid-South Sanie Gertrudis Assoc. Sale	Cross Plains, Tenn.
3-25	Five State Shorthorn Assn. Sale	Guyton, Ok.
3-26	Mule Races, Roas Downs	Colleyville, Tex.
3-26/29	Texas & Southwestern Cattle Raisers Assn. Annual Convective and Trade Show	San Antonio, Tex.

GOLDEN SPREAD POOLSIDE CHAROLAIS SALE
Saturday 7:00 P.M.
APRIL 1, 1978
60 EXTREMELY TOP QUALITY HALTER BROKEN CHAROLAIS SELL
52 FEMALES - 8 BULLS
ONE OF THE TOP CHAROLAIS SALES OF THE YEAR

SPONSORED BY
GOLDEN SPREAD CHAROLAIS ASSOCIATION
Don Volentine, Pres. — Cecil Parker, Sale Chairman

Auctioneer
GEORGE MORSE
KSG 0403

JERNIGAN'S CHAROLAIS SALES MANAGEMENT
Robert and Madeline
RT. 3, BOX 458 TYLER, TEXAS 75701
214 562-2171

- 3-28—Price's Thalia Farm Red Angus Prod. Sale, Sparta, TN, Gayle Ingram
- 3-30—2nd Semi-Annual OK Beef Improvement Assn. Charolais Perf. Tested Bull Sale, Stillwater, Ok., Jerry Richardson
- 3-30—Greater West Texas Angus Assn. Bull Sale, West Texas State Univ., Canyon
- 3-31—Los Angeles Santa Gertrudis Prod. Sale, Aliso, Tex.
- 4-1—Golden Spread Poolside Sale, Lubbock, Jernigans.
- 4-1—Texas Yorksire Breeders Spring Show & Sale, Nolan Co. Coll. Sweetwater
- 4-1—Loe Star Beefmaster Sale, Waxahachie Livestock Comm., Waxahachie
- 4-1—34th Annual Great Plains Hereford Sale, Texoma, OK
- 4-1—Frank Perkins Quarter Horse Sale, Perkins Quarter Horse Ranch, Tyler
- 4-2—All American Club Calf Sale, Ft. Worth, Tex., American Cattle Services

Brand's Brangus Ranch - Round Top, Texas
SALE OF STARS - APRIL 8, 1978 - 1:00 P.M.
Selling 80 Registered Brangus Females
Featuring the Best and Finest of SUPERSTARS

For Catalog & Information
BYLER SALES MANAGEMENT, INC.
Rt. 2, Box 35, Burton, Texas 75855 - 713/289-4400

- 4-3—Oklahoma Beef Improvement Assn. Perf. Tested Hereford Bull Sale, Stillwater, Okla.
- 4-3—Seven T Shorthorn Prod. Sale, Yukon, Ok., Cagwin Cattle Serv.
- 4-3—Conkright C Bar Ranch Hereford Prod. Sale, Hereford, Tex.
- 4-3—Ferrell Hereford Farm Production Sale, Elgin, Ok.
- 4-3—So. Plains Farm Show, Southwest Hardware & Implement Assn., Tex.
- 4-7/8—Wiggins Ranch Co. 2-Day Limousin Sale, Chattanooga, Okla., Americase Cattle Services
- 4-8—2nd Annual El Collina Ranch Santa Gertrudis Prod. Sale, Walnut Springs, Tex.
- 4-8—Brand's Brangus Sale of Stars, Round Top, Tex.
- 4-8—Bella Point Ranch "Proven Heritage" Angus Sale, Lavaca, Ark., O'Bryan Sales Service
- 4-8—Sycamore Creek Ranch Simmental Female Prod. Sale, Stokahow Grnda, Ft. Worth, Tex.
- 4-8—Windy Acres Spring Angus Bull Sale, Harrison, Neb., Nat'l Livestock Brokers

HEREFORD DISPERSAL
CURTIS LAND COMPANY
TUESDAY, APRIL 18TH, DURANT, OKLA.
107 Lots
This dispersal is the feature of the OHA Spring Sale, for information or catalog write or call:

SALE OFFICE
Box 160
Elgin, Okla. 73536
Phone 406/402-4708

BUYER SERVICE
Box 160
Elgin, Okla. 73536
Phone 406/402-4708

- 4-8—Double Butte Hereford Prod. Sale, Tulsa, Ok., S/Mgr. OK Hereford Assn.
- 4-8—Arkansas Brahman Assoc. 2nd Annual Sale, Hope, AR.
- 4-8—Okla. Simmental Assn. Percentage Bull & Female Sale, Chickasha, Ok.
- 4-8—Hayes Angus Ranch 3rd Annual Selected Heifer Sale, Eastland, 9:30 A.M.
- 4-8—Armando Salazar 2nd Annual Beefmaster Sale, J. C. Norbury Livestock Center, Ringville, Reyes & Reyes, a/mgr.

- 4-8—Dyer-Sims Club Calf Sale, Baird
- 4-8—Scott's 8th Annual Championship Select Club Calf Sale, Rialing Star, Tx
- 4-10/13—C.O.B.A. A.I. and Palpation School, Fort Worth
- 4-10/13—American Breeders Service, A.I. and Palpation School, Waco
- 4-11/12—Richmond Heles Complete Angus Dispersal, Coeyon, Pat O'Bryon, a/mgr.
- 4-12—Peis Carmichael Percentage Limousin Bull & Female Sale, Timberlake, S.D., American Cattle Serv., Inc.
- 4-13—Central Texas Hereford Sale, Lockhart Livestock Auction, Lockhart
- 4-14—Southeastern Beefmaster Breeders Assn. Sale, Tifton, Ga.
- 4-14—Western Beef Progress, Reno, Nev., Amer. Cattle Serv./mgr.

OKLAHOMA SIMMENTAL ASSN.
Percentage Bull and Female Sale
Saturday 1:00 P.M. **APRIL 8, 1978**
OKLAHOMA AUCTION CENTER - Hwy. 81 South CHICKASHA, OKLAHOMA
150 Percentage Females — Mostly 1/4 bloods
50 Percentage Bulls — Mostly 3/4 bloods
25 CLUB CALVES
OKLAHOMA SIMMENTAL ASSN.
P.O. Box 998 — Ardmore, Ok. 73041

- 4-15—Charles Castor's C Bar J Simmental Ranch 7th Prod. Sale, Horatio, Ark.
- 4-15—Nease-Oxandabur Limousin Sale, Gravette, Ark., Americase Cattle Services Inc.
- 4-15—Hardin Bros. Beefmaster Sale, Corsicae L/S Mkt, Corsicana, Tex., Reyes Reyes & Elder
- 4-15—Texas Limousin Assn. Bull Test & Sale, Abilene
- 4-15—Braza Valley F-1 Show & Sale, Bryan, Britize & Britize
- 4-15—Jordae Valley Hereford Ranch Sale, Clinton, OK
- 4-16—Coyote Hills Ranch Invitational Club Calf Sale, Chattanooga, OK
- 4-16—Oklahoma Hereford Assn. Spring Female Sale, Durant, OK
- 4-21—Turkey Creek Chestnut Ridge Hereford Sale, Udon Stockyards, San Antonio, Reyes & Reyes, a/mgr.
- 4-22—East Texas Simmental Assn. 2nd Annual Female Sale, Henderson, Tex.
- 4-22—Burch Angus Reech Spring Sale, Mill Creek, Okla.
- 4-22—Mayfield Raech F-1 Sale, Brenham, Tex.
- 4-22—McKeller Brahman Bull Sale, Mt. Pleasant
- 4-23—Jolee Beefmaster Prod. Sale - Yarbrow, Kolb, Wieding, Hendricks, Bolleg, Wittenburg, Three Rivers, Tex., Reyes Reyes & Elder
- 4-23—Washita Cattle Co. Percentage Limousin Dispersal, Budrick Farms, Mannville, Okla., ACS
- 4-23—Crown Club Annual Sale, Alva FFA, Alva, OK
- 4-24—S S Ranch & Guest Consignors Polled Hereford Sale, Lone Wolf, OK.

VERNON BROWN'S
COWTOWN WESTERN STORE
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FORT WORTH, TEXAS 76119
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Men's Perma-Press Long Sleeve Shirts	\$8.95 or 3 for \$25.00
Ladies' and Men's Perma-Press Jeans, Solids and Checks	\$7.95 and up
Ladies' Fleece Lined Denim Jackets	\$15.95
Grizzly and Shag Hairs, Ladies' and Men's	\$27.95 to \$45.00
Men's Unlined Denim Jackets	\$14.95 sizes 38 to 46
Men's Fleece Lined Denim Coats	\$32.50
Ladies' and Men's Goose-down Coats	\$27.95 to \$59.95
Denim Reversible Goose-down Vest all sizes	\$27.95
And Matching Coat	\$37.50
Ladies Hand Made Full Quilted Boots, Neutral Color	\$149.95

GOOD SELECTION OF GUARANTEED, USED SADDLES FOR SALE AT DISCOUNT PRICES.
EXPERT SADDLE AND TACK REPAIR AT DISCOUNT PRICES
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Store Hours: **MONDAY thru FRIDAY 9 to 7 SATURDAY 9 to 6**

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Auctioneer
Rt. 1, Hobart, Texas 75649
817/574-3072

BULLS & HEIFERS
For Sale
MARDEN RED ANGUS
Rt. 2, Box 117
Bryan, Texas
Ev. 713/589-2766

BILLY HARRY S
Brangus
FOR SALE
RANGE BULLS
and two proven 4 Year Old
heifer sires
BOX 166
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TEXAS 75482
OFFICE: 214-885-6568
HOME: 214-885-2429

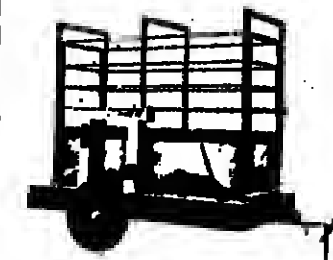
ROOF COATINGS
Old roofs of composition shingles & old cedar shingles can be extended many years. Anyone can apply by brush. M.A. BLACK is a mineral asphalt that dries in 30 minutes. Being thin, it penetrates the cracks and can, by itself, stop most leaks. Not a T.M. WHITE is a white latex developed especially to be brushed over the old roof. Either may be used without the other. Best recommendation is that the M.A. BLACK be applied and then two coats of T.M. WHITE. This very permanent repair, at a cost of less than a new roof. The white surface contributes much to cooling in summer. This is our 28th yr. Write for our catalog. We ship same day order is received.
VERDEN PERMA-BILT CO.
288 MAY AVE. • BOX 100
AMARILLO, TEXAS 79101 • 806/339-2201

Brushy Creek Ranch Limousin Sale At Waxahachie, Mar. 25
Waxahachie, Texas—The Brushy Creek Ranch Limousin Sale will be held Saturday, March 25, 1978. Sale time is 1:00 p.m.
Selling will be a purebred Limousin female, 2 fullblood registered cows, 2 7/8 blood cows with 15/16 bull calves at side, and 2 open 7/8 blood Limousin heifers. The offering also includes 16 Limousin 3/4 blood cows with 7/8 heifer calves at side and 13 Limousin 3/4 blood cows with bull calves at side. There will be 68 bred 3/4 blood Limousin cows, many heavy springers or will have calves at side by sale date. The balance of the offering is made up of 2 halfblood cows and 9 bulls, 3/4 and 7/8 blood, of serviceable age.
Sale headquarters will be the Brookside Inn at Waxahachie. Auctioneers will be C. K. "Sonny" Booth and Bruce Brookside.
For information on the sale or for contact Brushy Creek Ranch, Marvin Singleton, P. O. Box 682, Waxahachie, Texas 75165, 214/987-2411, or the Sale Management, American Cattle Services, Route 2, Chattanooga, Okla. 73528, 406/835-8004.

SURE-WEIGH SCALE

• Accurate to 1/10 of 1%
• 10-Year Warranty
• First choice among livestock men all over the world.
EVERY RANCH NEEDS LIVESTOCK SCALES
YOU CAN OWN A SET AS LOW AS **\$440.00**

MODEL 500—
3' x 8' Platform
With 3,000 Lb. Capacity
Also Small Scales For Sheep and Hogs



MODEL 1250-B
ALSO WE SELL
Murphy Cardinal Urethane and Motor Truck Scales With Capacities To 200 Tons
WHITE
J. P. Bowlin Co.
P. O. Box 907, Fort Worth, Texas 76107
Phone A.C. 917/332-8114
214/262-1622
DEALERS WANTED

5 State Shorthorn Sale Set March 25

At Guymon, Okla.

Guymon, Okla. — The Five State Shorthorn Sale will be held Saturday, March 25, with the show beginning at 9:30 a.m. and the sale at 12:30 p.m. in the Texas County Fairgrounds here in Guymon. Selling will be 20 bulls and 80 females plus many show steer prospects. "This is a rare opportunity to buy bulls and females with breeding like Columbia x, Clark x, Spitz x, Super Flag x, and Great White Hope," said Larry North, sale manager. Sale headquarters will be the Townsman Motel in Guymon. For further information or catalogs contact: Larry North, sale manager, 2414 Howell, Dodge City, Kansas 67801, phone 816/227-2392.

Golden Spread Charolais Sale, Lubbock, Apr. 1

Lubbock, Texas — The Golden Spread Poolside Charolais Sale will be held Saturday, April 1, 1978. Sale time is 7:00 p.m. at the South Park Inn at Lubbock, Texas. Selling will be 60 extremely top quality, halter broken Charolais cattle. Included in the sale offering will be 12 females and 8 bulls. This is one of the top Charolais sales of the year. A pre-sale party will be held Friday evening, March 31, at the South Park Inn beginning at 7:30 p.m. Auctioneer will be George Morris. The sale is sponsored by the Golden Spread Charolais Association, Dan Valentine, President, Cecil Parker, Sale Chairman. For information contact the sale management, Joe Marchman, Rte. 2, Box 488, Tyler, Texas 75701, 214/264-2171.

Central Oklahoma Select CLUB CALF SALE

Sunday **APRIL 9, 1978 1:30 P.M.**
OKLAHOMA AUCTION CENTER
CHICKASHA, OKLAHOMA
Selling 80 Select Club Calves

ANGUS, HEREFORD, SHORTHORN, LIMOUSIN
SIMMENTAL, CHIANNA & MAINE-ANJOU
Ages: From June to November — 1977
MANY STATE & NATIONAL CHAMPIONS
HAVE COME FROM THE HERDS REPRESENTED
IN THIS SALE.

★ THESE CALVES HAVE NOT BEEN PICKED THRU ★

For Information Contact:
Jerry Arthur 405/222-0550
405/222-0436
Charlie Brown, Auctioneer
405/224-0795

- 4-25—Yackley Limousin Ranch Bull & Female Sale, Onida, S.D., American Cattle Services
- 4-25/27—C.O.B.A. A.I. School, Athens
- 4-28—Montana Limousin Assn. Bull Sale, Billings, Mont., American Cattle Services Inc.
- 4-28—Betrd Beefmasters Sale, Brownwood
- 4-28—Annual Leachman Red Angus Bull Sale, Billings, Mont.
- 4-28—McMains Limousin Prod. Sale, Nowata, Okla., American Cattle Services Inc.
- 4-28—Brewster "The Best of the Big Elbans" Angus Sale, Marietta, OK, Burke/Scheer
- 4-28—J. W. Hasling Annual Brangus Sale, Wichita Falls
- 4-28—North Louisiana Brahman Assoc. 1st Annual Sale, Shreveport, LA, Richard McRae, mgr.

BRAZOS VALLEY F1 BREEDERS SHOW & SALE
SATURDAY, APRIL 15, 1978
SHOW 10 A.M. — SALE 12:30 P.M.
BRYAN LIVESTOCK COMM. CO. — BRYAN, TEXAS
BRYAN & BRYAN
Auctioneers & Salesmen
1702 E. 17th St., Bryan, Texas 77801
713/252-4228 or 713/252-2001

- 4-29—Sunny Hill Ranch Reg. Polled Hereford Cow Dispersal, Lufkin, Double D Auction Serv.
- 4-29—4th Annual Prod. Sale, Star Mountain Simmental Ranch, Tyler
- 4-30—1851 Fullblood Limousin Dispersal, Seminole, OK, Amer. Cattle Serv.
- 5-1—Michoella Ranch Polled Hereford Dispersal, Wingate, Tex.
- 5-2—Frank Cabla Limousin Prod. Sale, Pukwana, S.D., American Cattle Services
- 5-5—Fullerton Farms Angus Prod. Sale, Miami, Okla.
- 5-5—Rever Limousin Ranch 1st Prod. Sale, Selby S.D.
- 5-6—Bob Hartley's Spur Ranch Angus Prod. Sale, Selby S.D.
- 5-6—Leon Noack Hereford Prod. Sale, Rockdale, Tex., Reyes Reyes & Elder
- 5-6—McCormick Limousin Ranch Prod. Sale, Roosevelt, OK, American Cattle Services
- 5-6—G. Tufte & Sons Polled Hereford Prod. Sale, Hillsboro, Tx

Central Texas Hereford Female Sale

APRIL 13, 1978 - THURSDAY, 1:30 P.M.
LOCKHART LIVESTOCK AUCTION CO.
LOCKHART, TEXAS
70 FEMALES... 15 BULLS

CONSIGNORS:
BIG LEE HEREFORDS, Lee Froebel, Belton
STEVE & TONY SUCHOMEL, Coupland
WADE BARRINGTON 808 RANCH, Liberty Hill
48 POLLED HEREFORD RANCH, Round Rock
ED SCULL & SONS, Martindale

For Information Phone A.C. 512/357-4229
LOCKHART LIVESTOCK AUCTION CO.
LOCKHART, TEXAS

- 5-6—Cook Cattle Co., Hereford Prod. Sale, Stillwater, OK
- 5-6—Mid-Tex Angus Assn. Female Sale, Barn 5, Stock Show Grounds, Ft. Worth
- 5-6—Regal I. & C Co. Brangus Sale, Dadeville, MO, Syler Sales
- 5-7—Oklahoma Select Club Cal Sale, Coyote Hills Ranch, Chittanooga, OK
- 5-8—San Jose Cattle Co. Santa Gertrudis Prod. Sale, Pleasanton, Tex.
- 5-11—College of Santa Gertrudis Knowledge, Tulsa, OK
- 5-12—The Breeder's Charolais Sale at Riverwood Farms, Powell, Ohio, Buzz Garey/S.Mgr.
- 5-12—Spring Opportunity Sale, Cowart, Doug, Oak Valley & Joe Marchman Santa Gertrudis Ranches, Tulsa, OK, Syler Sales/mgr.

OKLAHOMA HEREFORD ASSN. SPRING FEMALE SALE

CURTIS LAND CO. COMPLETE HEREFORD DISPERSAL
11 a.m. TUESDAY, APRIL 18, 11 a.m.
DURANT LIVESTOCK AUCTION — DURANT, OKLA.

OHA-125 Female Lots
Consigned by Leading
Oklahoma Hereford Breeders
Auctioneers: George Morris — Eddie Sims — Guy Shull
For Information Contact:
Oklahoma Hereford Assn.
Guy Shull
Box 160, Elgin, Ok. 73538
405/292-4796
Curtis Land Co.
Jim & Kay Curtis
Box 926, Fredrick, Ok. 73542
405/335-3361

- 5-12—Wolden Edwards Herefords 3rd Annual All Female Sale, Terrell
- 5-12—J. Ben Land & Cattle Corp. 4th Annual Prod. Simmental, Terrell
- 5-13—Texas Limousin Ranch Prod. Sale, New Braunfels, Tex., American Cattle Services Inc.
- 5-13—Fred Brauchle Beefmaster Sale, Charlotte, Tex., Reyes Reyes & Elder
- 5-13—Yellow Rose of Texas Brangus Solo, Waxahatchie, Tex.
- 5-13—Hub of Texas Angus Assoc. Sale, Waco, Kenneth Hays, Jr., Chairman
- 5-13—Silver & Gold Full French Charolais Sale, DFW Metro Airport North, Fort Worth, Jerry Richardson, s/mgr.
- 5-15—Jack Williams Hereford Dispersal, San Angelo, Tex., Reyes & Elder
- 5-15/18—C.O.B.A. A.I. School, Fort Worth
- 5-20—Royal Charolais Co. Royal Spring All-Polled Bull Sale, Female Sale, Greenburg, Pa.
- 5-20—Ellis Limousin Prod. Sale, Oklahoma City, Okla., American Cattle Services Inc.
- 5-20—Kelly Schmidt Hereford Female Sale, Mason, Tx., Reyes & Elder

NEW SALE DATE — MAY 6, 1978
REGAL LAND & CATTLE CO.
BRANGUS PRODUCTION SALE
1 Mile North of
DADEVILLE, MO.
Selling 80 Lots
3 PROVEN HERD SIRE
5 HEAD SIRE PROSPECTS
30 YOUNG PAIRS
40 OPEN HEIFERS
1:00 P.M.
PRE-SALE PARTY
7:00 P.M. — 11:00 P.M.
HOWARD JOURNAL
SPRINGFIELD, MO.
FOR INFORMATION:
SYLER SALES
MANAGEMENT, INC.
Route 2 - Box 2
Barton, Texas 77801
713/252-4400

- 5-20—Perma Vera Ranch Red Angus Prod. Sale, West Plains, Mo., Gayle Ingram
- 5-20—Premier Winrock Santa Gertrudis Sale, Winrock Farms, Metton, Ark. S/Mgr., Joe Marchman
- 5-20—Guaranteed Dispersal of Chillon 3C Angus Ranch, Westlake, Burke/Scheer
- 5-20—Kris Hubert Brangus Prod. Sale, location to be announced
- 5-20—5th Annual South Texas Longhorn Sale, Y O Ranch, Mesquite Home
- 5-22—Rolling Plains All-Female Hereford Sale, Agricultural Complex, Snyder
- 5-26—May Ranch Annual Santa Gertrudis Prod. Sale, Elberta, Super Sales
- 5-28—American Brahman Assn. 2nd Annual Membership Meeting Sale, San Antonio
- 5-27—Dulick Stock Farm & Meridian Creek Ranch Polled Hereford Prod. Sale, Dulick Stock Farm, Morgan, Tex.
- 5-27—O'Brien Farms Limousin Prod. Sale, Pineville, Mo., American Cattle Services Inc.
- 5-27—Slaye Farms Angus Prod. Sale, Kansas City, MO
- 5-27—Leah & Lord Joint Simmental-Brahman Sale, Village View Ranch, Decatur, Jim Leah, S/mgr.
- 5-27—Worley Beefmaster Sale, Alice, Reyes & Reyes
- 5-27—Gene Sells Red Brahman Dispersal, Commerce
- 5-27—Blackmon B2B Share of the Herd Angus Prod. Sale, Saint Jo, Burke, s/mgr.
- 5-29—Elder Coal Creek Angus Sale, Miami, Okla., T. Burke
- 5-31—3rd Annual Kansas Santa Gertrudis Breeders Sale, Emporia, Mo.
- 6-2—Hicks Bros. Red Brahman Prod. Sale, Alto, Tex.
- 6-2—Connolly Ranches Santa Gertrudis Prod. Sale, Flareville, Va.
- 6-2—Miami Cattle Co. Limousin Sale, Miami, OK, Amer. Cattle Serv.
- 6-3—Brinks Brangus Prod. Sale, Kerrville
- 6-3/4—Windy Ryon Memorial Roping, Ft. Worth
- 6-5/6—C.O.B.A. A.I. and Palpaton School, Oklahoma City, OK
- 6-5/6—American Breeders Service, A.I. and Palpaton School, Brethren
- 6-6—Tri-Star Santa-Geatrudis Prod. Sale, Simon Peter Ranch, 40 mi. Mayfield, Ranches, Brethren, Tex.
- 6-10—Reynolds Charolais Ranch Dispersal Sale, McKinney, Tex., Buzz Garey
- 6-10—Mid-Coast Santa Gertrudis Sale, Brethren, Tex.
- 6-10—Palo Pinto Cattle Co. Dick Carey Simmental Sale, Will Wagon, Coliseum, Ft. Worth, Dale West, S/mgr.
- 6-10—Louisiana Santa Gertrudis Breeders Sale, Bonier City, La.
- 6-10—Pechan Valley & River Oaks "Spring Festival" Angus Sale, O'Steen, s/mgr.
- 6-10—Louisiana Charolais Breeders Assn/American Horned Charolais Assn. Joint Bull and Female Sale, Dehl, La.
- 6-11—Lalibrouh Hill Farms and 50 Farms Joint Brangus Complete Dispersal, Brethren, Syler Sales, s/mgr.
- 6-18/17—Southwest Region Chianina Assn. Field Day, Ft. Worth, Texas, Tex. Worth
- 6-17—Indiana Nations Brangus Female Sale, Durant, OK, Syler Sales
- 6-19/20—American Breeders Service, A.I. and Palpaton School, Fair Springs
- 6-19/20—C.O.B.A. A.I. and Palpaton School, Mt. Vernon
- 6-20—Northeast Texas Brahman Assn. Sale, Brethren, T. McRae

Harrell Cattle Co. Gallery of Champions Sale Set March 25

Gonzales, Texas—Harrell Cattle Company has announced its most prestigious sale ever with the Gallery of Champions Beefmaster Sale to be held Saturday, March 26, 1978. Sale time is 1:00 p.m. at the Harrell Cattle Company offices at Gonzales, Texas. Selling will be 65 head of seed-stock quality Beefmaster cattle. The offering includes 5 herd bulls, 15 two year old herd bulls, 30 three-in-one pairs, 5 bred heifers and 10 open heifers. This DBU recommended and approved sale will feature Beefmaster cattle specially chosen to fit the needs of cattlemen looking for outstanding animals. For information on the Gallery of Champions sale write or call Harrell Cattle Company, P. O. Box 93, Gonzales, Texas 78629, 512/872-6504.

- 5-24—Annual Okla. Santa Gertrudis Assoc. Sale, Tulsa, OK, S/mgr., Superior Sales
- 6-24—Trawick Cattle Co. Limousin Sale, location to be announced, ACS
- 6-24—John Tucker Beefmaster Sale, Alice
- 7-7—The Breeders Sale, Riverwood Farms, Powell, Ohio, Buzz Garey, S/mgr.
- 7-8—Robinson Ranch Polled Hereford Prod. Sale, Ft. Worth
- 7-15—Western Heritage Sale (Santa Gertrudis Cattle, Quarter Horses & Western Ari) Shamrock Hilton, Houston
- 7-17/20—C.O.B.A. A.I. and Palpaton School, Fort Worth
- 7-28/29—LaRue's Cattle Filling School No. 2, Georgetown
- 8-11—Brink's Quarter Horse Sale, 2 P.M., Brink's, Sisterdale, TX.
- 8-12—General Influence Brangus Sale at Brink's, 1 P.M., Kerrville, TX, P&F Cattle Co.
- 8-12—Alabama Brahman Field Day and Sale, Jasper, Ala.
- 8-14/17—C.O.B.A. A.I. and Palpaton School, Waco
- 8-19—Clayton Williams Brangus Prod. Sale, Alpha, Syler Sales
- 8-23—Willow Springs Brangus Annual Prod. Sale, Burton
- 8-21/24—LaRue's Cattle Filling School No. 1, Georgetown
- 8-24—Oklahoma Statewide Steer Classic, Alva, OK
- 8-24/28—7th Annual Special Harvest Equipment Auction, Plainview, Tex., James Cruce
- 8-26—2nd Annual S Bar W Ranch Simmental Sale, 1 P.M., Woodville, TX.
- 9-2—Merrick Farms Simmental Prod. Sale, Ardmore, OK.
- 9-11/14—C.O.B.A. A.I. and Palpaton School, San Antonio
- 9-16—7P Ranches Simmental Sale, Tyler, Reyes & Reyes
- 9-22—Southeastern Beefmaster Breeders Assn. Sale, Jackson, Miss.
- 9-23—Ed Allen's Angus Prod. Sale, Cleburne, Burke/Scheer, s/mgr.
- 9-30—Granada Brangus Prod. Sale, Marquez

Rain or shine . . .
The four Smiths welcome you to El Colina's Spring Sale
Saturday • April 8 — 12:30 p.m. • Walnut Springs, Texas



SELLING 160 LOTS — LUNCH 11:30 a.m.

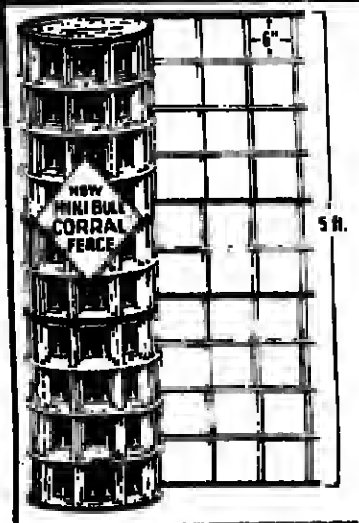
- 100 pairs and bred females
 - 30 open heifers
 - 30 service-age bulls
 - GUEST CONSIGNMENTS
- Two each from these leading Santa Gertrudis neighbors:
Doug Fain • Doug Fain Ranches
Bill Gipeon • GM Farms
Calvin Dodge • Dodge Properties
Joe Marchman • Marchman Ranches
Justin S. McCarty, Jr.
Tree Lagoa Ranch
Sob Seblaka
Olamond S Ranch

Our sale last year showed cattle people are hardy folk and that we can have a successful sale despite an eight-inch shower. You can plan to attend this spring's sale regardless of the weather. Commercial cowmen and show breeders alike will have opportunities to select individuals bearing our world-proven Apache and other bloodlines and carefully selected animals from our six guest consignors. There will be "something for everybody." Write or call for a complete catalog and sales information. We look forward to seeing you.

Vernon & James Smith's
El Colina Ranches
Purebred Santa Gertrudis Cattle.
P.O. Box 5806, Odessa, Texas 75222 • (214) 943-4501 • Cabla: Colinaex

- 9-30—Dyer Sims Limousin Bull Sale, Barro
- 10-2—Poster Price Hereford Production Sale, San Angelo
- 10-2—Nine Bar Ranch Annual Santa Gertrudis Prod. Sale, Cypress
- 10-3—Double U Hereford Ranch Production Sale, Post
- 10-4—Youngblood Hereford Ranch Production Sale, Lamessa
- 10-4—Briggs Ranches Annual Santa Gertrudis Prod. Sale, Malisberger Ranches, equal consignor, San Antonio, S/mgr., Superior Sales
- 10-5—Annual Pioneer Santa Gertrudis Breeders Sale, Agua Dulce
- 10-6—South Texas Santa Gertrudis Assoc. Sale, Alice
- 10-6—Pan-American Brangus Sale, Dallas, Syler Sales/mgr.
- 10-7—27th Annual King Ranch Foundation Santa Gertrudis Bull & Quarter Horse Sale, Kingsville, Texas
- 10-7—Schmidt Hereford Ranch Annual Bull Sale, Schmidt Ranch, Mason
- 10-7—Diamond N Brangus Prod. Sale, Blue Ridge, Syler Sales
- 10-8—Premier Santa Gertrudis Assn. Sale, Dallas, 3 P.M.
- 10-12—Southwest Region Chianina Show & Sale, Dallas
- 10-14—Southeastern Brangus Sale, location to be announced, Syler Sales

Mini Bull Corral Fence



NEW IMPROVED
ALL-GALVANIZED NOW! Stronger, heavier longer lasting!

LOOK! This is the actual size (approx. 3 1/2 in. dia.) of the new heavier 8 ga. top bottom and two intermediate wires.
FREIGHT PREPAID ON TWO ROLLS OR MORE

Mini-Bull Corral fence, originated by Bernstein Brothers, is now even better with the addition of extra-heavy 8 gauge (approx. 3 1/2 in. dia.) steel top, bottom, and two intermediate line wires. This affords greater strength and durability and will add years of service to this product. All other horizontal and vertical steel wires are heavy 16 gauge (over 1/8 in. dia.). Openings are 6 inches square, rolls are 5 feet high and 160 feet long. This new, improved corral fence is all-welded and all-galvanized.
Freight prepaid on two rolls or more
87.00 Zone 1*
90.00 Zone 2*
92.00 Zone 3*

Bull-Proof Corral Fence



NEW IMPROVED
ALL-GALVANIZED NOW! Stronger, heavier longer lasting!

LOOK! This is the actual size (approx. 1 1/4 in. dia.) of the new heavier 4 ga. top and bottom wires.
FREIGHT PREPAID ON ONE ROLL OR MORE

This is the original "Bull-Proof" Corral Fence, designed and introduced by Bernstein Brothers as a new concept in corral fencing years ago, and now made even better with the addition of super-heavy 4 gauge (approx. 1 1/4 in. dia.) steel top and bottom wires. No other horizontal or vertical steel wires are still extra heavy 8 gauge (approx. 3/16 in. dia.). NEW Improved "Bull-Proof" Corral Fencing outlasts wood, yet costs less and is faster and easier to install. A rugged, maintenance-free fencing—a one-time investment in money and time. Ideal for cowboys, ranches, show barns, and hundreds of other uses. All welded—All galvanized. 6 inch square openings. 5 feet in height. 150 feet in length. Always insist on the Original "Bull-Proof" Corral Fence.
Freight prepaid
159.00 Zone 1*
167.00 Zone 2*
169.00 Zone 3*

***PRICE ZONES**

ZONE 1	ZONE 2	ZONE 3
ALABAMA ARIZONA ARKANSAS CALIFORNIA COLORADO FLORIDA GEORGIA ILLINOIS INDIANA IOWA KANSAS KENTUCKY LOUISIANA MARYLAND MASSACHUSETTS MICHIGAN MINNESOTA MISSISSIPPI MISSOURI MONTANA NEBRASKA NEVADA NEW JERSEY NEW YORK NORTH CAROLINA NORTH DAKOTA PENNSYLVANIA RHODE ISLAND SOUTH CAROLINA SOUTH DAKOTA TENNESSEE TEXAS UTAH VERMONT VIRGINIA WASHINGTON, D.C. WEST VIRGINIA	ALABAMA ARIZONA ARKANSAS CALIFORNIA COLORADO FLORIDA GEORGIA ILLINOIS INDIANA IOWA KANSAS KENTUCKY LOUISIANA MARYLAND MASSACHUSETTS MICHIGAN MINNESOTA MISSISSIPPI MISSOURI MONTANA NEBRASKA NEVADA NEW JERSEY NEW YORK NORTH CAROLINA NORTH DAKOTA PENNSYLVANIA RHODE ISLAND SOUTH CAROLINA SOUTH DAKOTA TENNESSEE TEXAS UTAH VERMONT VIRGINIA WASHINGTON, D.C. WEST VIRGINIA	ALABAMA ARIZONA ARKANSAS CALIFORNIA COLORADO FLORIDA GEORGIA ILLINOIS INDIANA IOWA KANSAS KENTUCKY LOUISIANA MARYLAND MASSACHUSETTS MICHIGAN MINNESOTA MISSISSIPPI MISSOURI MONTANA NEBRASKA NEVADA NEW JERSEY NEW YORK NORTH CAROLINA NORTH DAKOTA PENNSYLVANIA RHODE ISLAND SOUTH CAROLINA SOUTH DAKOTA TENNESSEE TEXAS UTAH VERMONT VIRGINIA WASHINGTON, D.C. WEST VIRGINIA

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16 Cows, 1 Bull, 8 Bred heifers
1 ready to calve, 4 Heifer calves
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15077# milk, 649 fat, \$25,000. Also,
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1969 MM Super 970 D
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2 - Oliver 1950 - TD, cab, 3-1/2, has
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Fertile, well drained scenic bottomland, now in grass but me-
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